



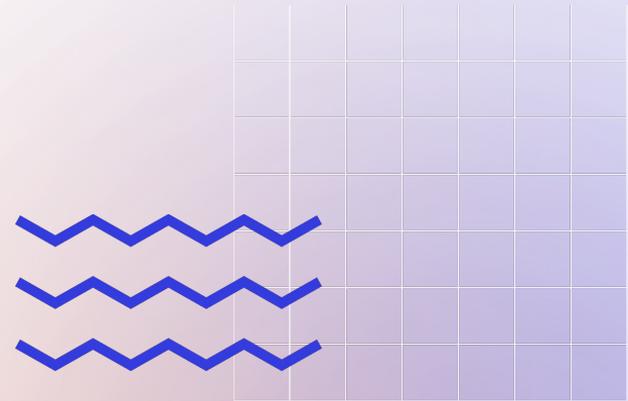
– EMBRACE AI, FROM IDEA TO EXECUTION

Create ever-improving businesses with AI



We know embracing AI can be frustrating, with too many uncertainties and risks

But there's a simple way to create a more efficient business using AI, constantly adapting to new realities



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But there's a **simple way** to create a more efficient business using AI,
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Business-centric AI

Our proven methodology to easily **discover how to transform your business**, removing bottlenecks and defining a clear roadmap to success.



Lean AI validation

A unique system to validate your idea, **mitigating risks** at early stages.



Embrace AI

Our go-to-market method to integrate the solution into your business so you can start making **efficient data-driven decisions**.



How we deliver

Three modalities to work with us:



AI online courses

Master our business-centric AI methodology

- ✓ A simple methodology to transform your business with AI while avoiding the most common errors and risks.
- ✓ Our framework to define your AI strategy.
- ✓ Online courses to embrace AI from a business perspective.



Strategic Planning

Define your AI roadmap

- ✓ Avoid the hype and create a sustainable roadmap to transform your company with AI.
- ✓ Discover and prioritize opportunities to transform your company with AI.
- ✓ Understand and mitigate risks before kickstarting any AI project.



Development

Execution of AI projects

- ✓ Get access to experts following our methodology for AI innovation.
- ✓ Develop your AI projects from ideation to execution.
- ✓ Bring your AI idea to reality, from MVP to production.

Industries

We have worked on **multiple industries**, with clients ranging from startups to **large corporations**.

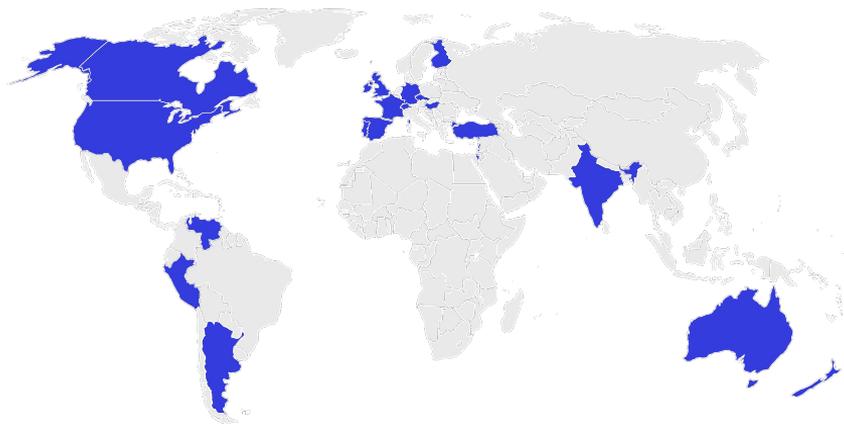
 Healthcare	 Marketing & CRM	 Automotive & Mobility	 Real Estate & Construction
 Telco and Media	 Financial Services	 Energy	 Other Industries





Flagship Clients

Trusted by clients of all sizes and industries



+50 clients

+25 industries

+20 countries



Knowledge Areas

We can help you create an ever-improving company by choosing the right AI technology



Machine Learning



Generative AI



Computer Vision



Natural Language



Recommender Systems



Combinatorial Optimization



Our vision: to become the standard of AI adoption

Get to know how we approach AI



YouTube channel

Discover how we handle the most common questions entrepreneurs have while embracing AI



eBook

Explore our methodology to define a roadmap for your AI use case



Online Courses

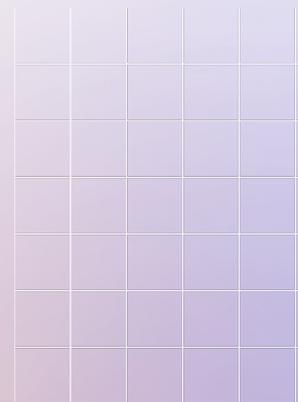
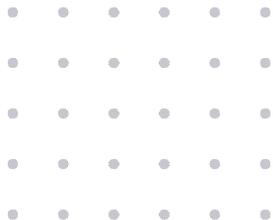
Stop wandering around failed AI projects and transform your company by mastering our AI strategy



We aim for long-term relationships

We have been actively working with some of our customers since our foundation (+5 years).

– Kickstarting joint ventures with selected ones.



Flagship Projects





Generative AI

Transforming companies beyond the hype



Financial Transactions

Categorizing credit card transactions and merchants



Customer Support

Automation and reply suggestions of customer support tickets



Online Courses

Creating interactive experiences to support students in online learning



Website Categorization

Categorizing websites according to their industries and expected revenue.



Content Repurposing

Content repurposing across social media formats, between video and text



Damage Detection

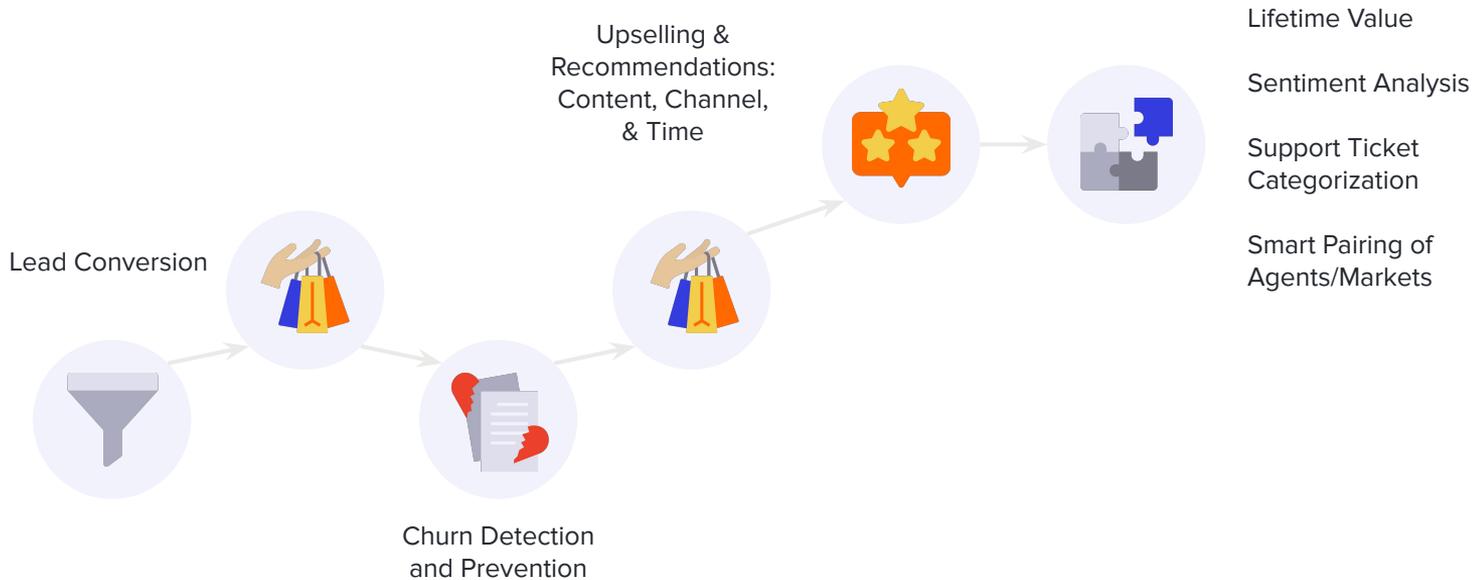
Tenant support requests for damaged appliances using photos and text.





Marketing & CRM

Proactive Customer Journey

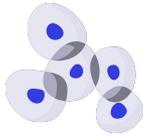




Healthcare

Medical Decision Support & Hospital Management

Sample
Quality
Assessment



Compliance
Detection



Hospital
Management



**Procedure
centric**



**Patient
centric**



Cervical
cancer



Respiratory
issues



Others





Financial Services

FinTech, RegTech, and related services



Credit scoring

Automated assessment of loan submissions



Default Prediction

Detect abnormal consumption and future non-paying customers



Entity Categorization

Categorize transactions, companies, and invoices



Forecasting

Forecast core market indicators in your industry



Compliance

Continuous compliance assessment with current regulations



Fraud detection

Detect fraud and free-riders. Application in utilities and market research





Other Industries

Automotive, travel, retail, among others



Market Demand

Allocate products to markets based on predicted demand



Dynamic Pricing

Identify price elasticity and expected demand (travel, retail, etc.)



Quality Assurance

Defect detection on manufacturing and inspection (solar panels, 3D printing)



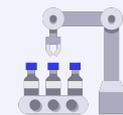
Predictive Maintenance

Identify system failures proactively based on sensor and image data



Multimedia video Analysis

Recognizing objects and events on video streams

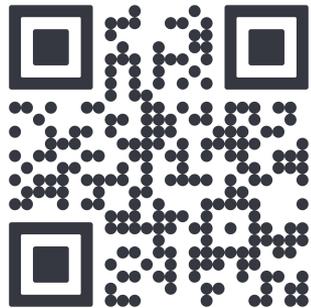


Product Design

Discover product configurations that match expected benchmarks



Looking for a trusted partner to execute your data and AI roadmap?



Book a meeting or
get contacted!



www.nilg.ai



info@nilg.ai

