



**INSPIRING IDEAS  
LIKE NEVER BEFORE**

# COMPANY OVERVIEW

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Woosper consists of digital marketing enthusiasts with a proven track record of success. They thrive on crafting impactful campaigns and content that drive brand awareness, online presence, and measurable results.

Committed to building strong client relationships and exceeding expectations.

Subject Matter  
Experts

80+

100+

Clients

Founded In  
2020

5.8M

Leads Captured

14+

Services

Average Rating

4.8

# ABOUT WOOSPER

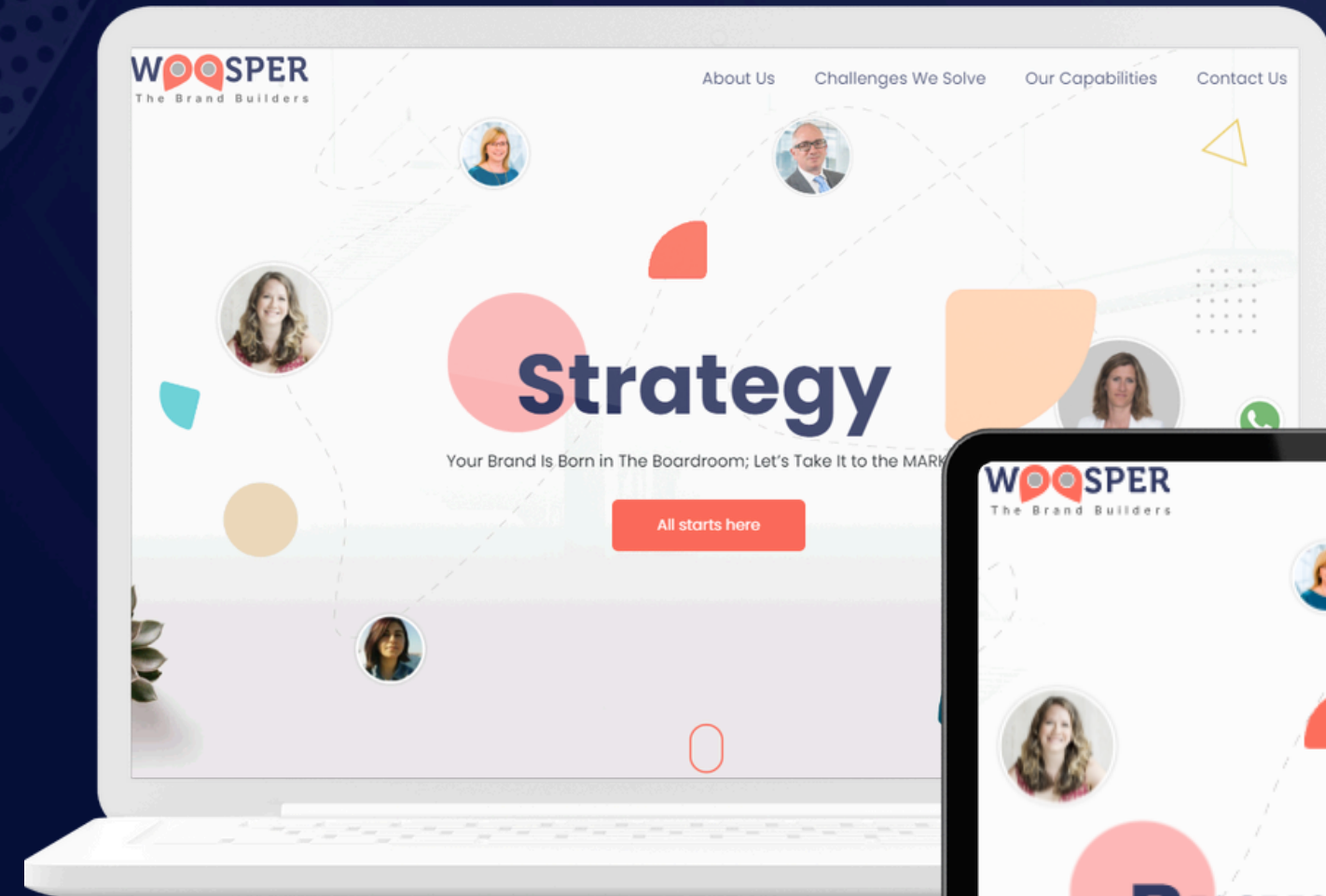
## OUR GOAL

To consistently deliver measurable results that propel our clients to the forefront of their industries.



## OUR MISSION & VISION

- We partner with businesses globally, crafting innovative and data-driven marketing strategies that ignite growth and exceed expectations.
- To be the world's leading digital marketing agency, empowering brands to thrive in the ever-evolving digital landscape.



# OUR CLIENTELE

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# BRAND OFFERINGS

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## ● Insight + Research

- Brand Positioning
- Brand Messaging
- Market Research
- Competitive Analysis
- Brand Audit
- Technical Audit
- Brand Tone + Voice
- Brand Focus Groups

## ● Visual Communication

- Logos & Corporate Identity
- Marketing Collateral
- Brand Graphics
- Annual Reports
- Web Design
- Brand Videos
- Brand Infographics
- Corporate Brochures

## ● Market Outreach


- GTM Strategy
- GTM Execution
- Media Planning
- Email Marketing
- Content Marketing
- Organic Marketing
- Advertising Campaigns
- Direct Marketing

# OUR PRIME PARTNERS

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Google  
Partner



Bing  
Partner



SEMRUSH



ahrefs



HubSpot



Marketing  
Partner



# WOOSPER'S WHITE-GLOVE CLIENT SERVICE



## Team Structure

Dedicated team with a single project lead to run point on comms and execution



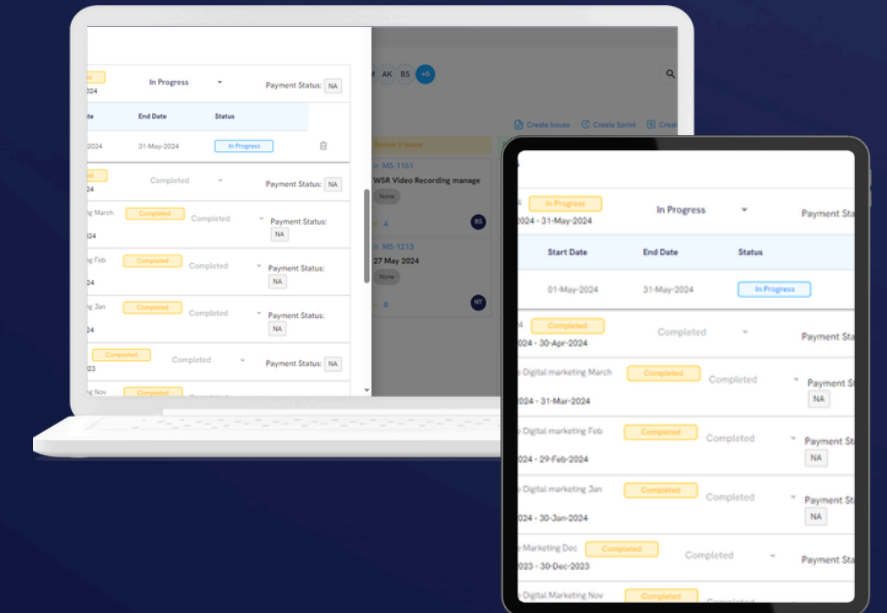
## Key Meetings

Monthly Meeting  
Weekly Recap Email  
Monthly Reporting



## Teams

Real-time and proactive communication with your team



## Prodacker

Impeccable project management detailing deliverables, owners, dates, and milestones



**How can we create  
aesthetic strategy for  
your brand?**



**INDUSTRY: Real Estate**



The Mainstreet team is a diverse and dedicated group that prioritizes the well-being of residents, team members, and stakeholders.

“

What started locally and now is expanding nationally, the credit goes to Woosper strategists and Consultants. We have received 1,442 more conversions and earlier we were paying around \$36/conversion but now we are paying only \$4.75/conversion”

**-Bob Dhillon @Mainstreet**

## Client Success Story

- WEBSITE DEVELOPMENT
- WEBSITE DESIGNING
- PAID ADVERTISING

## 01 The Challenge

Slow site speed and stand out amongst the competitors.  
Organic and Paid Traffic improvement.

## 02 The Strategy

- Analyzed Mainstreet’s top-performing keywords and existing strategy.
- Refined strategy to maximize conversions within the same budget.
- Developed dedicated landing pages for each city and apartment.
- Launched targeted campaigns for individual properties.
- Implemented geo-fencing in display campaigns to target specific zip codes and surrounding areas.

## 03 The Results

**18,189**

Website Clicks

**1,689**

Conversions  
(167 Calls)

**9.31%**

Conversion Rate

INDUSTRY: SAAS



Tera Cloud is a financial management platform designed to streamline business finances for owners and finance teams

“ I couldn't be happier with the results Woosper achieved for Tera Cloud! We saw a massive boost in conversions and a huge drop in cart abandonment. Their strategic content marketing not only brought in new users but also skyrocketed our brand awareness. Woosper's expertise in CRO transformed the user journey, making it easier than ever for businesses to see the value of our platform. Thanks to Woosper, Tera Cloud is experiencing explosive growth!

-Anonymous @Tera Cloud

## Client Success Story

- CONTENT MARKETING

## 01 The Challenge

The message about Tera Cloud's unique features and benefits did not resonate with the target audience.

## 02 The Strategy

- Woosper started by identifying the issues on the website that were leading to low conversion rates.
- We also decided to work on refining Cloud's messaging to clearly communicate unique benefits and problem-solving capabilities.
- Additionally, we implemented A/B testing on key conversion points (signup forms, landing pages) to maximize results.
- Lastly, we looked at the content creation and distribution strategy to address customer pain points and showcase Tera Cloud's value.

## 03 The Results

**120%**

Cart abandonment rates

**1000**

Visitors per month

**98%**

Keywords Ranking Growth

## INDUSTRY: Ecommerce



Jem Jem offers a staggering variety of refurbished iPhones, iPads, and MacBooks, all meticulously inspected and guaranteed with a 90-day warranty.

“When we came to Woosper a year ago, we were already disappointed with previous other agency alignments. We had already paid for 5 useless campaigns, spending \$5000 per month with 2-digit conversions and very little growth. Within a month, we could see the results with their strategies. Woosper’s brand valuation strategies have been effective in helping us establish ourselves in the market. I certainly recommend their services!

-Jay Kim @JemJem

## Client Success Story

- BRAND AWARENESS
- SEO
- CONTENT MARKETING
- PAID ADVERTISING

## 01 The Challenge

JemJem was not ranking well for searches, limiting their visibility to potential customers. The website was not attracting many visitors from search engines

## 02 The Strategy

- Do a complete website revamp to improve user experience, capture visitor interest, and drive conversions.
- Work on SEO and Content to establish JemJem as the trusted source for refurbished Apple devices.
- Use PPC Ads to reach active searchers looking for affordable Apple options.
- Creation of Wikipedia page for the business and the CEO of the organization to add to the brand’s legitimacy.

## 03 The Results

**270%**

Reduced Cart abandonment rates

**245%**

Total Revenue

**70%**

Organic Growth

**INDUSTRY: Sale/Lease**



We Sell Restaurants is the nation's leading restaurant brokerage company, specializing in buying, selling, and leasing restaurants



The SEO work Woosper has done for We Sell Restaurants has been wonderful; even after months, it's still showing a positive response. We have seen improvement in our organic search; for almost five highly competitive keywords, we are ranking on top, which has gotten us, clients/users, undivided attention. Our work experience with Woosper was great, smooth, and pleasing.

**-Robin Gagnon @We Sell Restaurant**

## Client Success Story

- WEBSITE DEVELOPMENT
- SEO
- DATA ANALYTICS
- EMAIL MARKETING
- HUBSPOT

## 01 The Challenge

We Sell Restaurants experienced a drop in their online visibility and brand influence.

## 02 The Strategy

- Website Audit and Restructuring
- Extensive Research
- SEO Integration
- Branding Refinement: Crafting a strong brand strategy to enhance We Sell Restaurants' online presence and recognition.
- Engagement Focus: Developing content that resonates with the target audience and drives meaningful interactions.

## 03 The Results

**123%**

Increase in Traffic

**167%**

Increase in Goal  
Completion

**70%**

Increase in Orders

**INDUSTRY: Ecommerce**



BoardGamesNMore, a passionate family business, curates innovative modern board games for all experience levels.

“Working with Woosper was among the best decisions I took for BoardGamesNMore. Their team’s expertise in both on-page and off-page optimization has significantly boosted our website traffic and led to sales that I had only dreamt of before. Plus, their dedication to optimizing our Google My Business profile has ensured we show up prominently in local searches. Thanks to Woosper, we’re seeing real results that translate to more customers through the door.

**-Vineet @Boardgamesmore**

## **Client Success Story.**

- SEO
- GOOGLE MY BUSINESS
- WEBSITE ANALYTICS
- CONTENT MARKETING

## **01 The Challenge**

Engagement time on the website was significantly low, with several visitors leaving the website without exploring the games or making a purchase.

## **02 The Strategy**

- We decided to implement a dynamic sitemap.xml to improve website crawling and indexing by search engines.
- We also focused on meta tags optimization with relevant keywords, ensuring search engines understand the website’s content and improve search ranking.
- Created a Google My Business listing to enhance brand visibility.
- Optimized and added alt text to images, providing valuable context and improving accessibility for visitors

## **03 The Results**

**188%**

Sales Increase

**2400**

Total Customers

**\$491.5K**

Total Revenue

INDUSTRY: Calling App



Eyecon is packed with loads of features so you can have the best phone experience possible.

“ We’re impressed with their willingness to help us with any marketing tasks. Through Woosper’s efforts, I have seen an increase in engagement on Eyecon’s social media posts. The team is very easy to work with and always willing to help in every way they can. Overall, customers can expect a supportive and reliable partner.

-Ken, CEO @Eyecon

## Client Success Story.

- APP MARKETING
- SOCIAL MEDIA MARKETING
- CONTENT MARKETING

## 01 The Challenge

Limited organic website traffic, User acquisition and retention, establishing user confidence

## 02 The Strategy

- We built an innovative strategy to boost Eyecon’s digital presence globally.
- Worked on user perspective to understand our audience and their interest.
- We created creative graphics (social/ads) to connect with the audience’s interest.
- Opted for well-humored meme posts that were on-point with the brand to gain traffic.
- Wrote in-depth research and plagiarism-free content for blogs and Quora.

## 03 The Results

**50M+**

App Downloads

**443,944**

Page Follows

**INDUSTRY: Healthcare**



DrFirst is a pioneering healthcare technology company dedicated to uniting the Healthiverse™ by connecting people and information for improved patient care.

“Woosper’s comprehensive digital marketing approach has been a game-changer for DrFirst. In a short timeframe, we’ve seen a remarkable increase in organic traffic, a surge in qualified leads, and consistently high search rankings. Their expertise in SEO, paid advertising, and content marketing has not only elevated our brand visibility but has also directly impacted our bottom line with a better ROI. We’re thrilled with the results and consider Woosper a valued partner in our continued growth

-Anonymous @Dr First

## Client Success Story.

- WEBSITE DEVELOPMENT
- ORGANIC MARKETING
- PAID MARKETING
- CONTENT MARKETING

## 01 The Challenge

Paid advertising campaigns yielded minimal results; website struggled to rank in search engine results; online content needed to resonate with their target audience.

## 02 The Strategy

- **SEO Audit and Optimization:** Conducted a meticulous technical SEO audit, pinpointing issues hindering performance and implementing a robust strategy.
- **Keyword Research and Targeting:** Researched and identified relevant keywords to target in both organic and paid campaigns.
- **PPC Campaign Management:** Managed and optimized PPC campaigns across Google Ads and social media.
- **Content Creation and Distribution:** Developed high-quality content and distributed it across various channels

## 03 The Results

**154%**

Organic Traffic

**85%**

Website  
Conversion

**125%**

Return on  
Investment

The background is a dark blue gradient with several overlapping geometric shapes. A large hexagon in the upper center has a fine dot pattern. Other shapes include a solid hexagon on the left, a solid hexagon on the right, and a trapezoidal shape at the bottom with horizontal lines. The text is centered in a bold, white, sans-serif font.

**We build online  
presence and give your  
brand a voice!**

# WOOSPER

The Brand Builders

## EMAIL

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## SOCIAL MEDIA

