Acquisition mobi

# INTERNATIONAL MOBILE MARKETING AND CGI PRODUCTION AGENCY

Operating since 2020.

## Trusted by Leading Brands

AUTODOC · IdeaBank · SOFTSWISS · MELBET · octa · 1XBET · OKX · IZI · betson · YOUNODLER · sweet.tv · ExpertOption · VISA · TBC · PARI MATCH · lalafo

## Why They Choose Us?

**100+** SUCCESSFULLY EXECUTED PROJECTS

**30+** SPECIALISTS

PARTNERSHIPS WITH LEADING PLATFORMS:

mi MI ADS · MAX ADS · Yandex Ads · OEM · Mtg · MAGNITE · Apple Ads · Google Ads · Google Play · Google Ads · X Ads · Snap Ads · TikTok Ads · BIGO · Bigo Ads · Vivo Ads · Google Ads

**Transparency and Control.**
We work only with verified platforms where every conversion is tracked through AppsFlyer, Adjust, and other MMPs.

**Access to Premium Channels.**
Our traffic acquisition system allows us to find more engaged users and increase conversion rates in mobile apps.

**Performance-Based Optimization.**
Through deep analytics, we eliminate ineffective placements and scale only the best-performing sources.

## Our Advantages

**Global Market Presence.**
We collaborate with clients across Europe, CIS, Asia, and Latin America.

**Flexibility and Fast Adaptation to Local Markets.**
We analyze audience specifics in each region and adjust our marketing strategies accordingly.

**Industry Recognition and Global Expertise.**
Clutch, Superbcompanies, Google, and Mobile App Daily recognize our achievements.

## What is a CPA-model?

**CPA (Cost-per-Action)** is a model where the advertiser pays only for a specific target action. For example, a product purchase, app registration, credit card application, service subscription, etc.

**CPA = Total advertising spend / Number of target actions**

For example, if you spent **$1,000** on advertising and received **200** target actions. The CPA would be **$5** per action.

### Launching ad campaign at a fixed cost can lead to several issues:

**Problem #1**

You pay for traffic, not for results — there's no guarantee of high-quality leads.

**Problem #2**

Traditional agencies lack specialized mobile platforms — **your campaign will have limited reach.**

**Problem #3**

They also lack deep expertise in mobile marketing — **your advertising budget may be spent inefficiently.**

### How can a CPA-model help solve these problems?

**Solution #1**

You only pay for targeted actions — such as registrations, purchases, subscriptions, etc.

**Solution #2**

**Broad access to mobile sources** — including in-app traffic, OEM sources, and mobile ad networks.

**Solution #3**

**Mobile expertise and quality control** — audience analysis, hypothesis and creative testing, tracking through Appsflyer, Adjust, Appmetrica, and other MMPs.

## How Can We Strengthen Your In-House Team?

1 **Flexibility and Scalability**

We can quickly scale traffic — something in-house teams often struggle with.

2 **Specialized Mobile Expertise**

We help you test advertising channels with high entry barriers and grow within them without wasting budget.

3 **Source Diversification**

Thanks to our deep expertise, we can launch traffic in niche mobile networks your in-house team may not be working with.

4 **Quality Control and KPIs**

You only pay for leads that meet pre-agreed metrics. We provide predictable ROI and operate with no risk to you.

## CGI for Your Brand

### Your Brand Brighter Than it Seems!

**CGI for Advertising**

We craft visual experiences that attract, inspire, and drive growth for your brand. With eye-catching CGI animation, your advertising becomes unforgettable, engaging, and impactful.

**CGI for Game Art**

We produce 2D illustrations, characters, and scenes; 3D models; creatives; teasers; cutscenes; and full game content.

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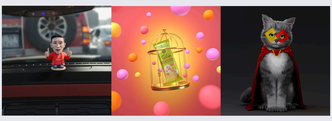


**CGI for Cinema**

We create high-quality visual content that brings any story to life. Transforming ideas into stunning visual effects, we make cinema truly immersive.

**CGI for Large-scale Screens**

Development of graphic content for exhibitions, presentations, and digital screens. We create visual solutions tailored to any format — from LED screens and video walls to interactive displays and stage projections.

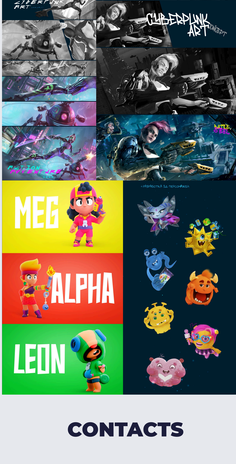
## Portfolio

**2D CONCEPT ART**

- SCI FI ART
- GROBOPOLIS

**2D&3D DEVELOPMENTS**

- Characters for AR Games
- Bonstickis

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