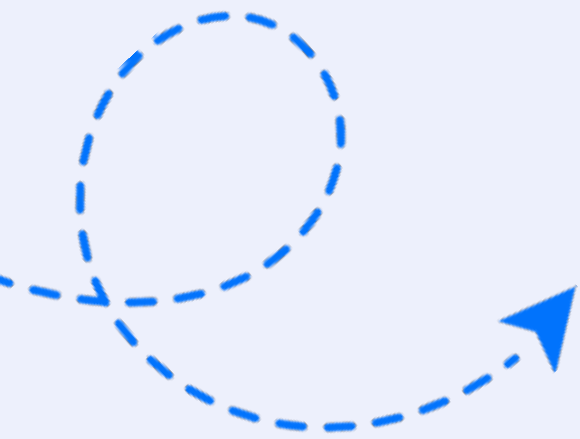


# DMI

## Dynamic Mind Innovations

Our AI-powered product recognizes audio and analyzes seller-to-buyer conversations, ensuring the perfect execution of your sales script.



# WHY DMI?



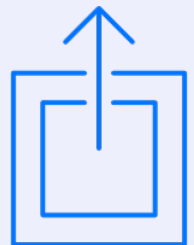
## **LANGUAGE RECOGNITION:**

Powerful speech-to-text technology automatically converts voice to text in seconds



## **SPEAKER IDENTIFICATION:**

The service determines which people said which words in conversations with several participants



## **TEXT EXPORT:**

Export audio transcription results to the selected format (txt, pdf, docx, etc.)



## **THE SYSTEM FOR ASSESSING THE COMPLIANCE OF THE SALES SCRIPT:**

Our solution allows you to evaluate the compliance of the seller's actual text with the planned sales script



## **MULTILINGUAL:**

Audio to Text Converter supports over 30 languages and accents for non-native speakers



# WHO WILL OUR PRODUCT BE USEFUL FOR:



COMMERCIAL ENTERPRISES



STAFF TRAINING AND DEVELOPMENT



EDUCATIONAL AND FINANCIAL INSTITUTIONS



LEGAL FIRMS



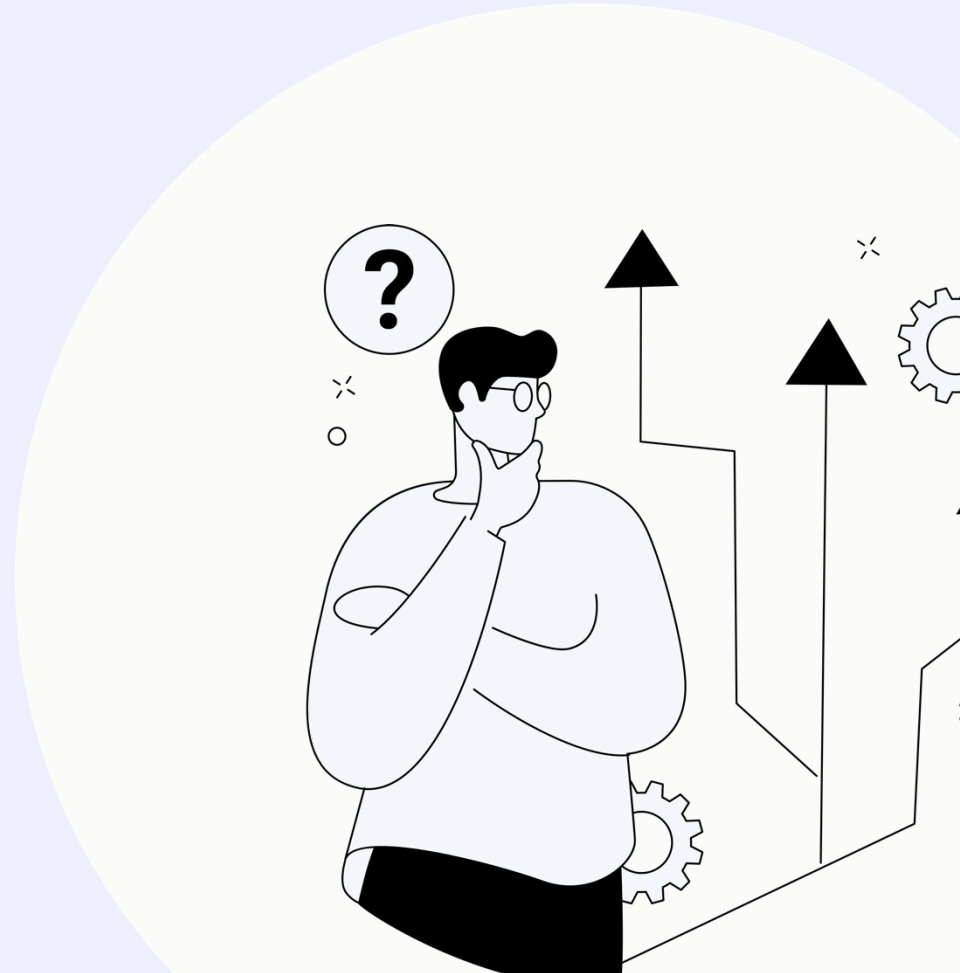
CONTACT CENTERS



MEDICAL COMPANIES



PODCASTERS AND MEDIA



# ANALYSIS OF THE EXECUTION OF THE SALES SCRIPT

## PROCESS:

- The DMI product uses speech recognition technology to transcribe the salesperson's conversation with the client and conduct analysis according to the sales script.
- **AUTOMATIC LANGUAGE RECOGNITION:**  
The DMI product automatically transcribes all audio information from a conversation between a salesperson and a customer into text format.
- **DETERMINATION OF KEY POINTS:**  
The system highlights key points and phrases from the conversation, determining their importance according to the specified sales script.



- **ANALYSIS OF ANSWERS AND VOICE TONE:**  
The product uses tonal and semantic analysis of the content to assess how well the seller meets the requirements
- **CREATION OF CONSOLIDATED INFORMATION:**  
The collected data is processed and presented in the form of summary information that allows you to understand how effectively the conversation is conducted according to the sales script.

# ADVANTAGES



## OBJECTIVE ANALYSIS:

The DMI product allows for objective analysis of conversations, taking into account facts and key points.



## EDUCATION AND TRAINING:

The collected information is used to train and improve the skills of salespeople according to sales standards.



## OPTIMIZATION OF THE SALES SCRIPT:

The product allows you to identify effective and less effective elements of the sales script to optimize it and increase conversion.



## IMPROVING CUSTOMER INTERACTION:

The analysis will show how the seller interacts with customers, helping to implement strategies to increase the effectiveness of communication.



**Our AI-powered solutions provide automation, analytics and agility to drive business growth.**


# CONTACTS



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