euristiq

Company presentation

Transform. Digitalize. Scale.

Reimagine your business through digital transformation and scale with ease.

Our clients

PHILIPS

octopus

RYANAIR

FLEETCOR®

norton™

beeline®

KLOUDVILLE

TEKTELIC

Client care



ISO 27001 certified

Protect your data with a certified cyber-resilient company



Insurance coverage

Ensure business safety with insurance coverage rated A+ by A.M. Best and S&P Global Ratings



Cloud agnostic

Prioritize cost-effectiveness and consistent performance with the right cloud provider



Shared risks

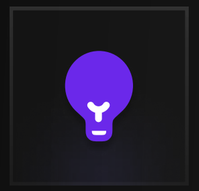
Our outsourcing partnership is built on shared risks and well-defined business outcomes

Our approach: 4D Solution Framework



Discover

We thoroughly examine your business environment and processes to create a comprehensive understanding, laying the groundwork for informed decision-making.



Decide

We collaborate to define clear priorities, conduct thorough option analysis, and make informed decisions that align with your business goals and objectives.



Design

Crafting a tailored solution design and a clear roadmap for implementation, focusing on aligning technology and strategy to meet your specific business objectives.



Deliver

This phase brings the crafted solution to life, implementing it with precision and efficiency to align seamlessly with your business processes and goals. The focus is on delivering tangible results that meet and exceed expectations.

Services we offer

01

Digital consulting

Define your digital strategy to improve efficiency and transform your business.

02

Application development

Turning your requirements into a fully working solution from start to finish.

03

Legacy modernization

Modernizing your mission-critical applications to unlock new digital value.

01

Digital consulting

- Project discovery
- Cloud adoption
- Resilient architecture
- Bespoke UI/UX
- Data management & analytics

Digital consulting | Project discovery

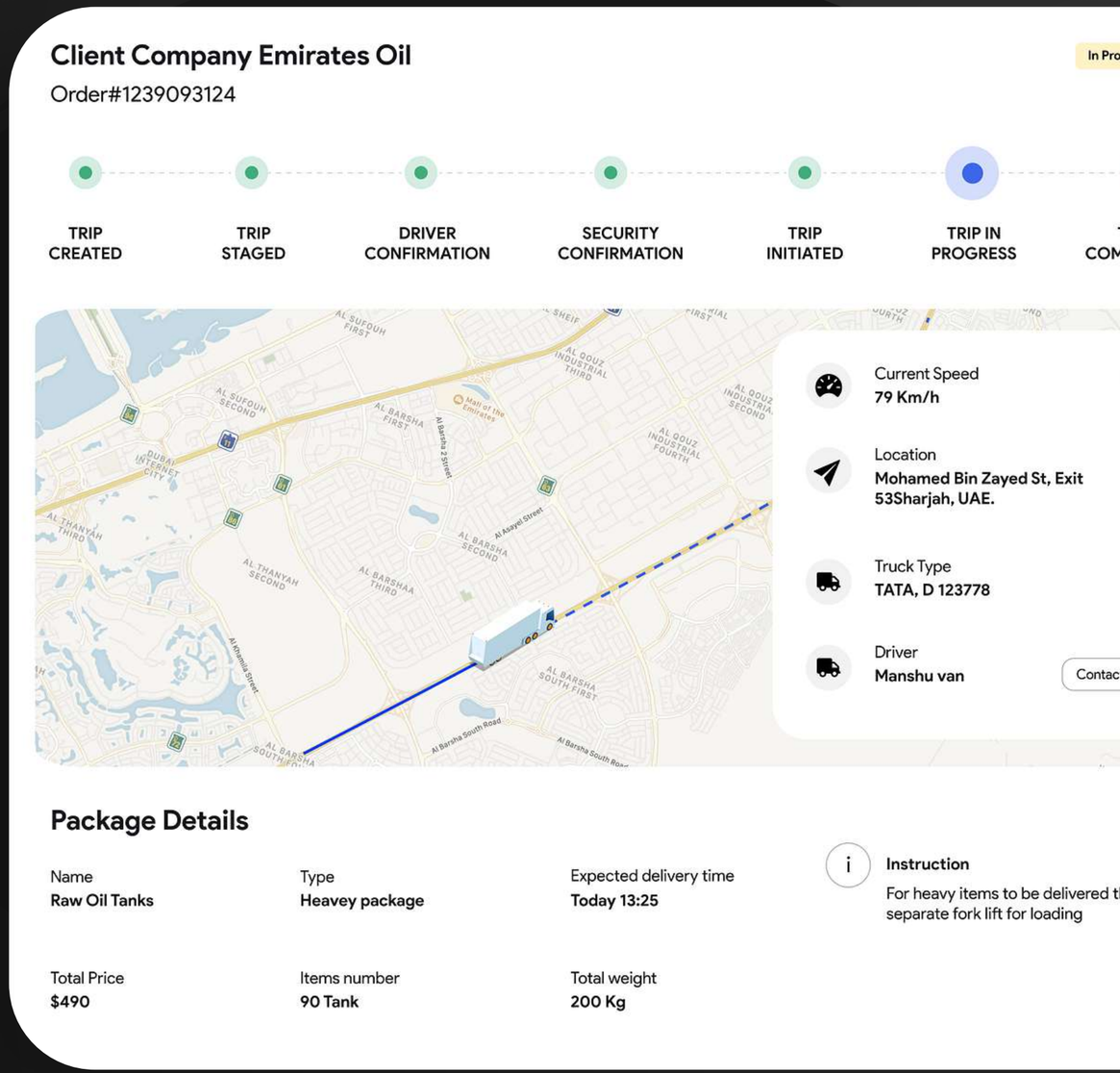
CUBIT

An insurance company based in London

Better Intelligence for Business Insurance in Transportation

CHALLENGE

R&D discovery for telematics fleet management and driver behavior monitoring platform with optimized insurance packages.



PROJECT DISCOVERY DELIVERABLES

SRS document

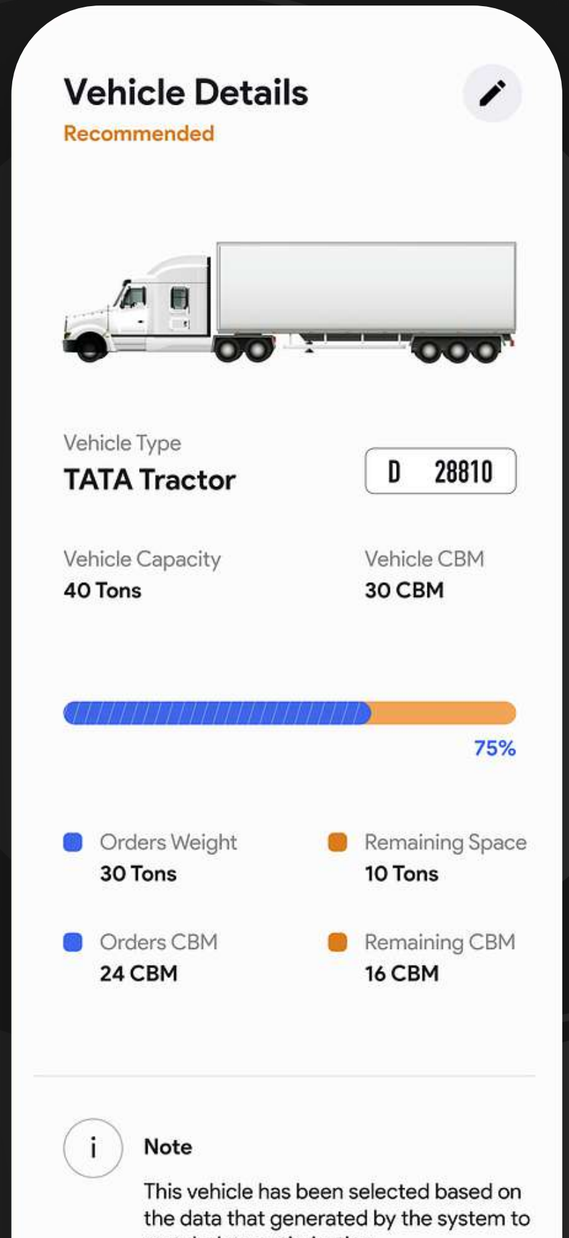
Developed technical requirements and project roadmap for a platform that analyzes telemetric data.

Architecture with UI mockups

Detailed technical architecture with UI mockups and a feature-based cost and time evaluation.

PoC of the solution

PoC to test whether cameras could support the defined business requirements. The client received a clear understanding of what the final product will look like.



RESULT

6

Weeks of diving extensively into every crucial aspect of functionality

50%

Reduced development expenses for client

Digital consulting

Cloud adoption strategy

FieldBee

Innovative AgriTech company
based in the Netherlands

From Outdated to Precision Farming

CHALLENGE

Unlocking IoT capabilities with cloud migration of an existing application that serves thousands of users and supports tens of thousands of farming sensors and devices.



CONSULTING OUTCOMES

Advanced architecture and SRS

New architecture that solves existing business challenges, eases application scalability, and ready to handle future precision farming needs.

Cloud-to-cloud migration strategy

One more decision was to switch from GCP to AWS, to ensure the proper functioning of IoT infrastructure and save up to 20% of operational costs.

IoT implementation

Introducing IoT into the existing system to allow remote device configuration and management, real-time data collection and analysis, ability to develop extra features for future business growth.

RESULT

20% saved operational costs, and maximized the profitability of every acre by smooth cloud migration strategy and unlocking IoT capabilities.

02

Application development

- Custom software applications
- Platforms and marketplaces
- MVP and PoC
- IoT-based apps
- Cloud-native apps

Application development

Custom software

norton™

Global company dedicated to powering digital freedom through its Cyber Safety brands.

Next-Gen Document Verification Service

CHALLENGE

Secure software that processes and verifies personal information in real time. The software is integrated with banks, government offices, and third-party platforms.



SOLUTIONS

Document verification app

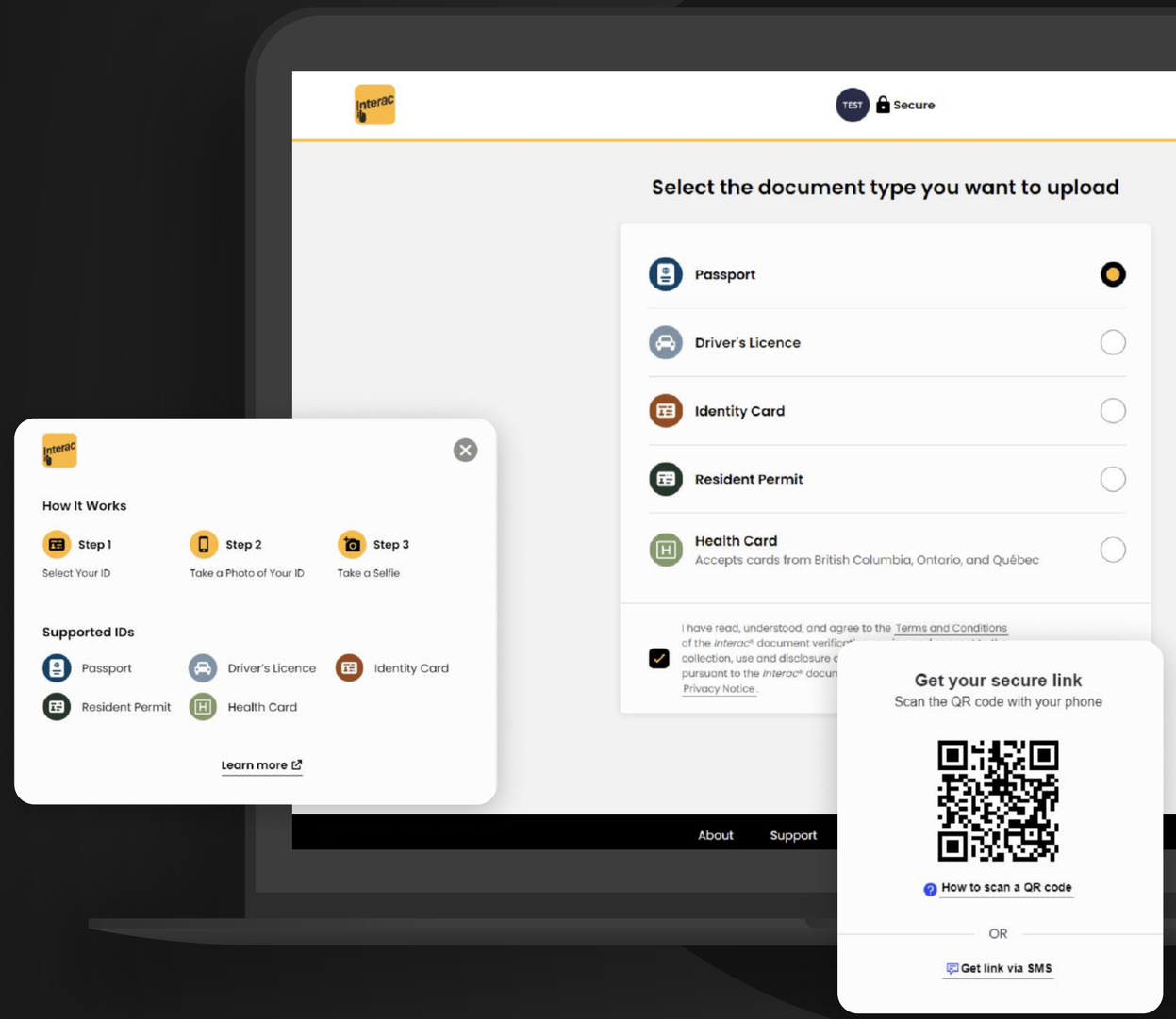
Document verification system that combines a desktop and mobile apps, a database containing terms and conditions, and a cache.

Digital hub

Hub that combines the document verification capabilities of the document verification software with another client's service that verifies identities using bank-issued credentials.

RESULT

Highly secure identity and document verification service used by the Government of Canada.



Application development

IoT-based application

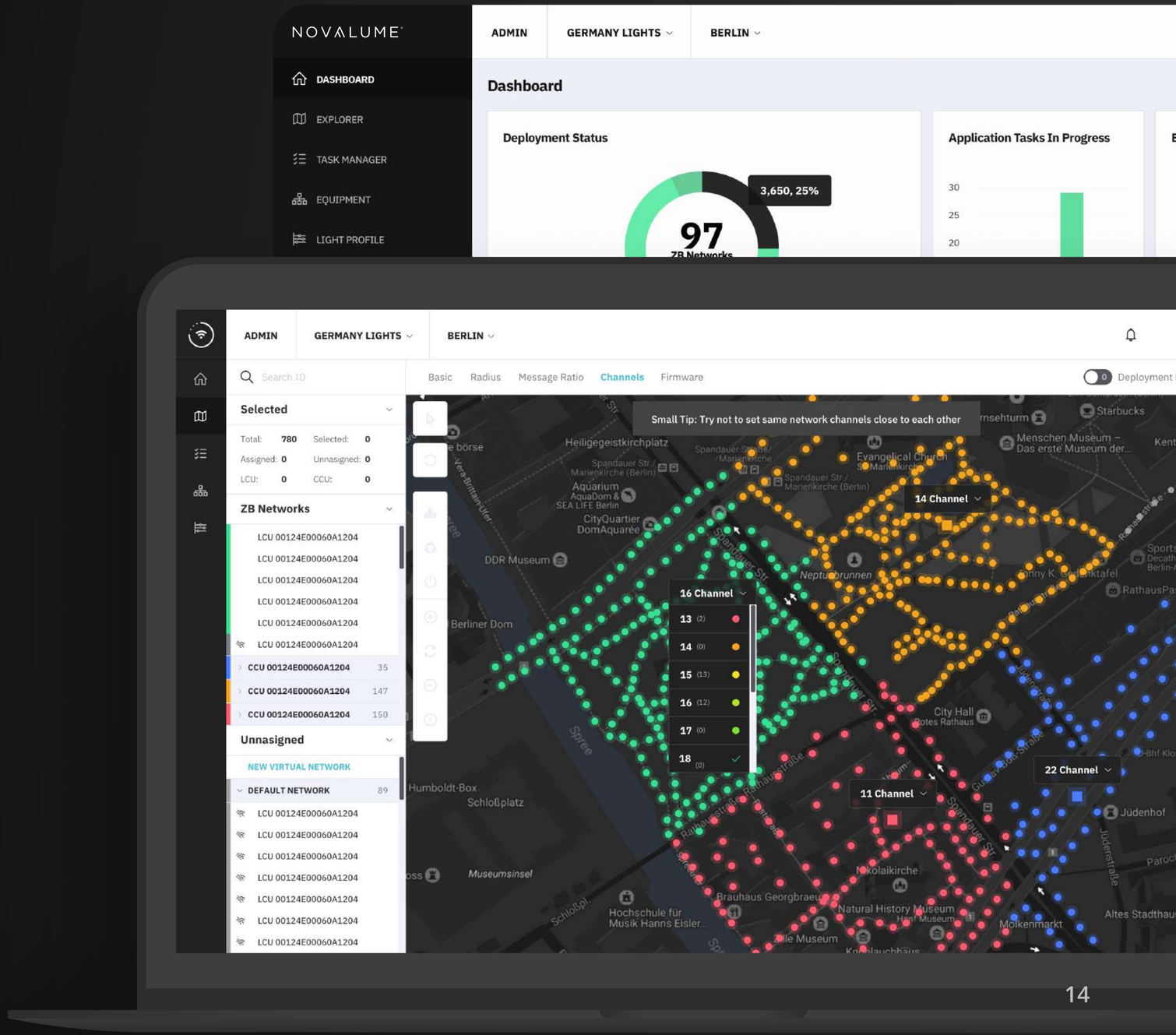
NOVALUME®

An international smart city lighting company based in Denmark

Smart City Lighting Solution of the Future

CHALLENGE

A scalable IoT system that can control
2m street lamps all over the world.



SOLUTIONS

Complex IoT system
User Interface consisting of web, desktop, mobile app; Cloud platform; a combination of IoT networks.

Real-time data analytics
The software allows visualizing entire street light installations and monitoring its usage.

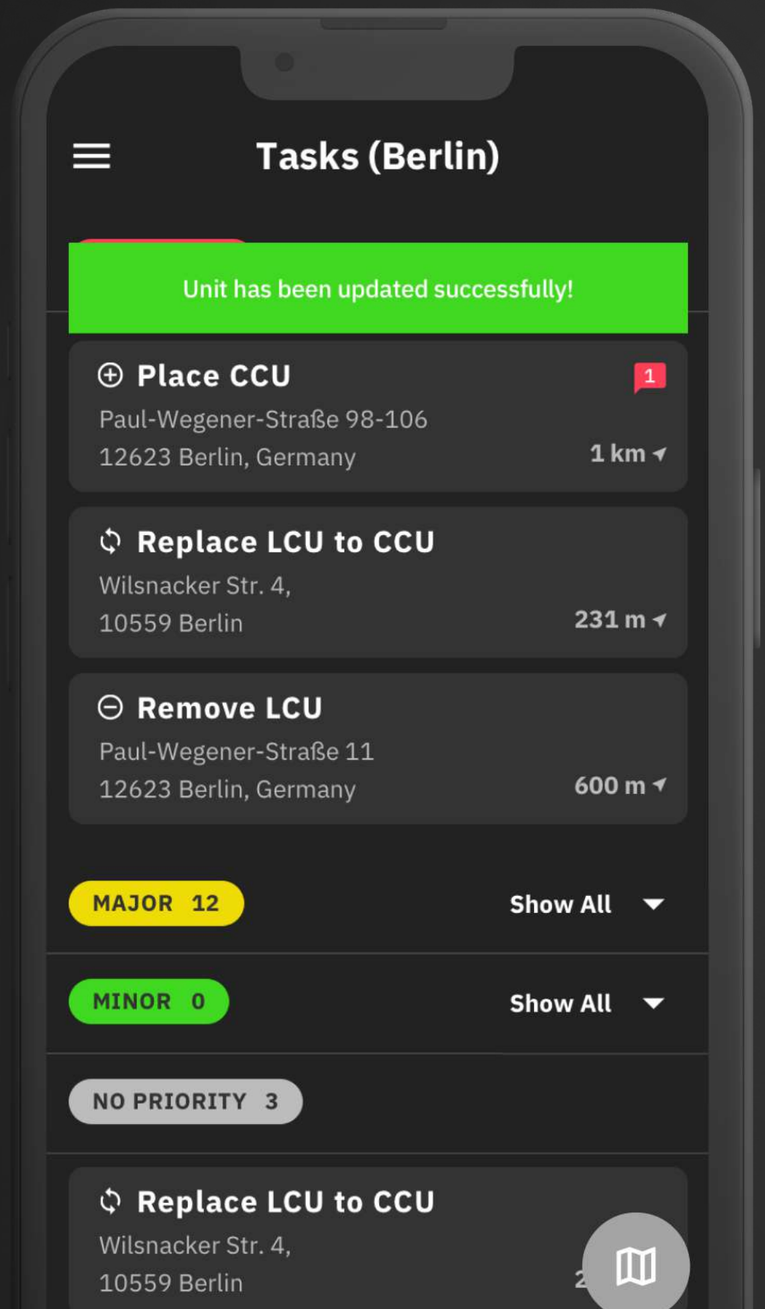
Mobile app for field crew
The app helps manage field crew, and deploy and install street lights wirelessly.

RESULT

2M
Connected devices in a complex “plug and play” city lighting system

50%
Reduced maintenance costs for Real-time monitoring and performance reporting

75%
Decreased energy consumption by smart city lighting solution paired with LED streetlights





Legacy modernization

- Cloud migration
- Native UI/UX
- Application re-engineering
- Architecture advisory
- Mainframe application modernization

Legacy modernization | Application re-engineering

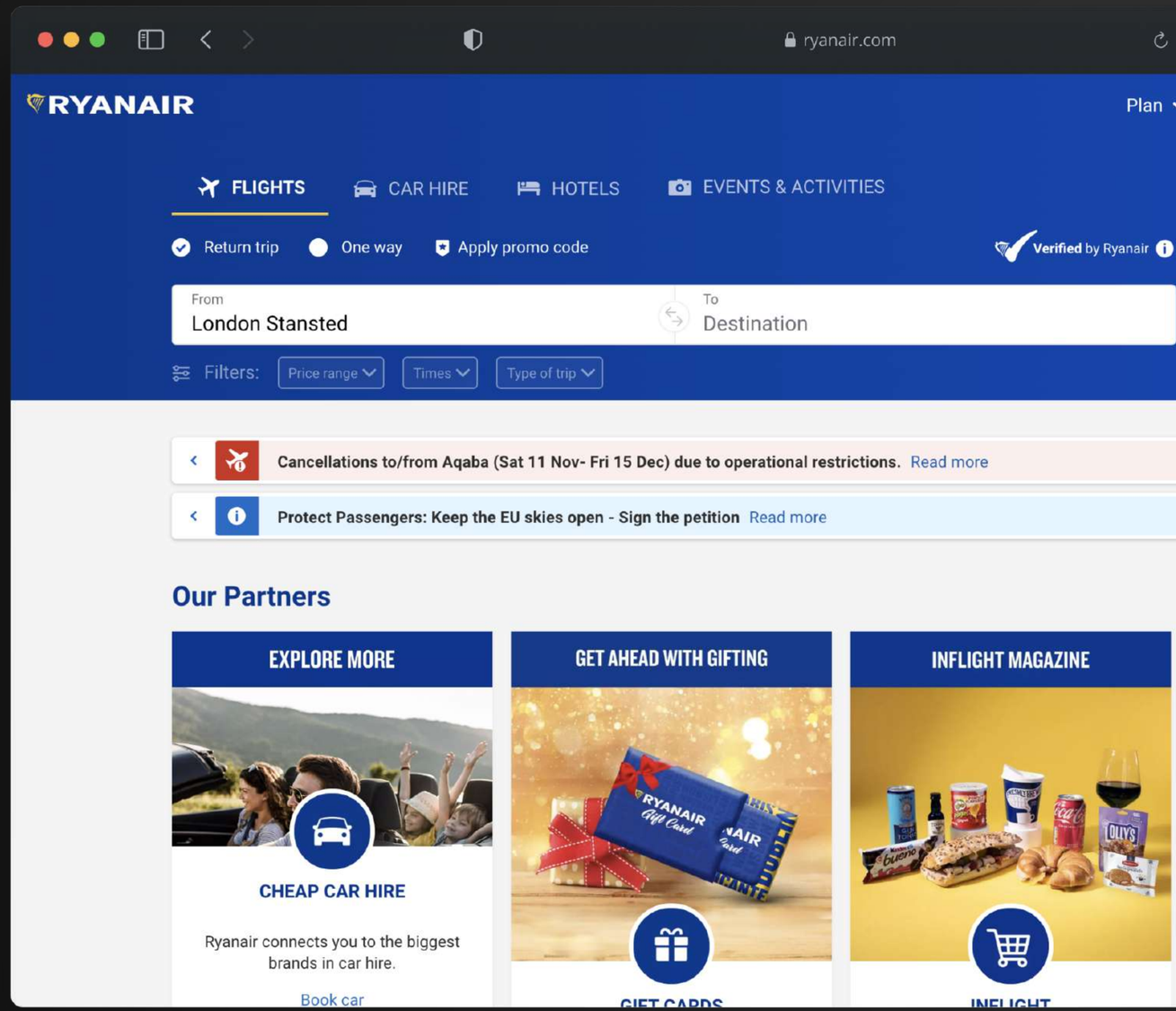
RYANAIR

Europe’s largest airline company

Legacy Transformation for the Airline Industry Leader

CHALLENGE

Competitive advantage in the marketplace with a new version of the airline’s main website.



SOLUTIONS

Intuitive UI/UX

Better customer engagement and higher revenue rates with new design.

Performance

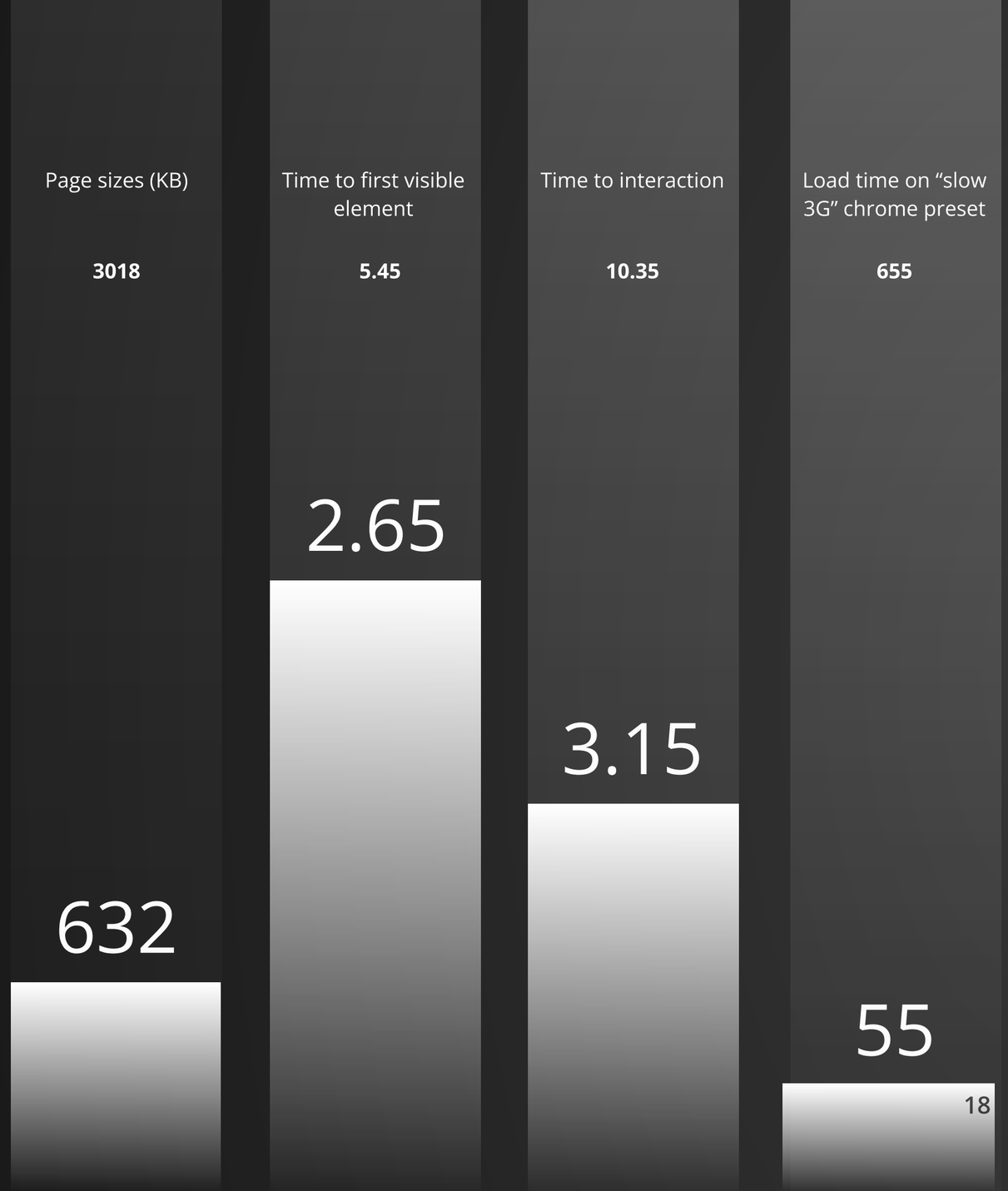
Smoothly migrated to AWS and step-by-step re-engineered website has 3x times faster performance.

Additional features

Micro-frontend architecture that helped to unlock additional custom features for buying tickets, booking accommodation etc.

RESULT

3x times faster performance and luxurious user experience for one of the largest airline.



Legacy modernization | Intelligent automation

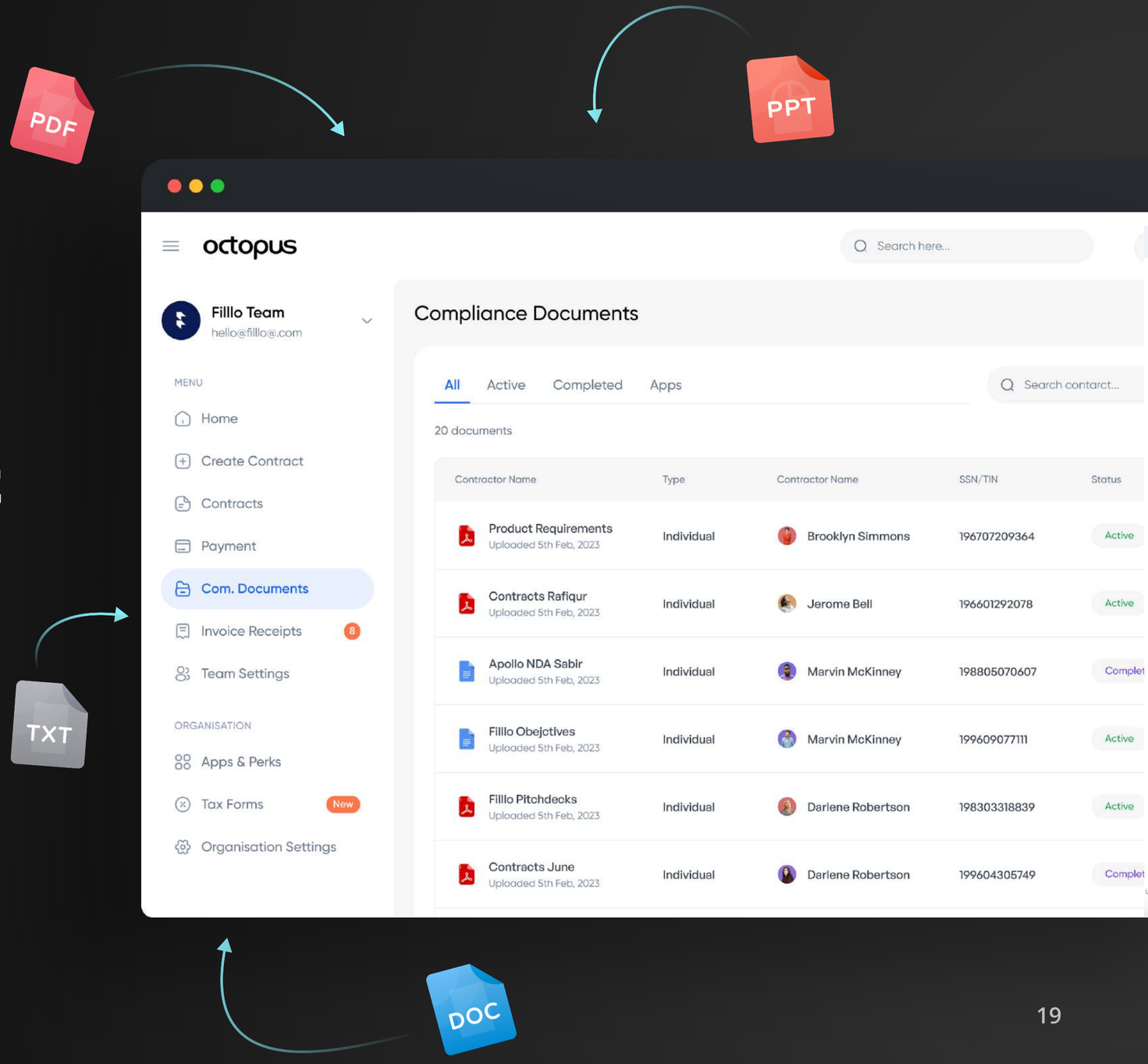
octopus

Large investment company from London

Modernizing Investment Management Software

CHALLENGE

Legacy modernization of a complex system.

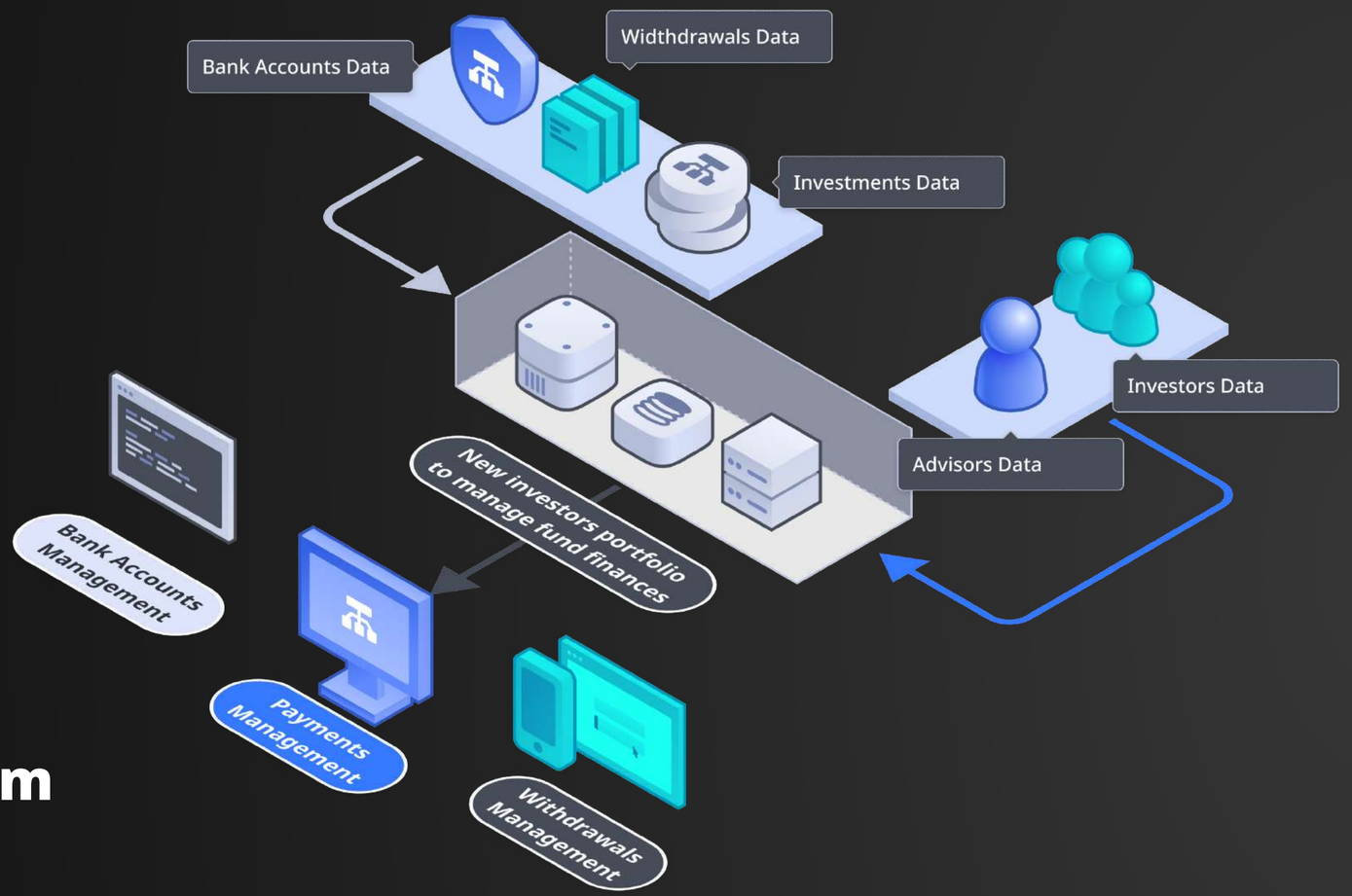


SOLUTIONS

Internal management system
The platform is an intermediary between the enterprise and third-party systems.

Intelligent automation
The solution collects data from various sources and minimizes the human factor in information management.

New investors portfolio flow
Ability to create payments, add/delete bank accounts, withdrawals, change investment settings.



RESULT

Intelligent automation for a platform that manages over 63,000 investor profiles and £12.9 billion funds

About us

We deliver tailored solutions built on top of emerging technologies and cloud providers to ensure security, reliability, maintainability, and scalability.

KEY FACTS

97

NPS Score

Our 2022 customer success metric

50%

Senior SDE’s

Our colleagues are our biggest strength

100+

Specialists

Big enough to scale, small enough to care











Key cooperation pillars

01

Flexible & iterative approach

Cooperation is based on Weekly Sprints with defined goals and deliverables. The roadmap is flexible and can be easily changed due to the customer’s needs.

02

Fully dedicated team

A small, dedicated, cross-functional team focused on one project. You work with the same team from engagement to the product launch.

03

Hands-on Euristiq partner

Cooperation is led by one of the Euristiq's founding partners, who is hands-on directly involved.

04

Customer obsession

We ensure customer’s needs are central to our work, delivering solutions that truly resonate with your goals and drive your success.

05

Ownership

Our commitment to ownership means we treat client’s project as our own, ensuring thoroughness and excellence in every aspect of the work.

06

Frugality

We prioritize efficiency and cost-effectiveness, focusing on lean solutions that deliver value without unnecessary complexity or expense.

Client testimonials

We engaged Euristiq a little over 12 months ago to build a bespoke UI on top of our marketplace platform, whose native UI did not meet the client's expectations for UX and branding. They have exceeded my expectations throughout the engagement and are, by far, my best delivery centre in terms of on-time performance, quality, application performance, and professionalism.



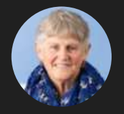
Robert Emery
VP, Solutions at Kloudville Inc

Euristiq provides top-tier developers that deliver high-quality output, which has supplemented a successful, multi-project partnership. Their work on the website contributed to performance improvements and boosted conversion and revenue rates. Despite being remote, they are easily accessible.



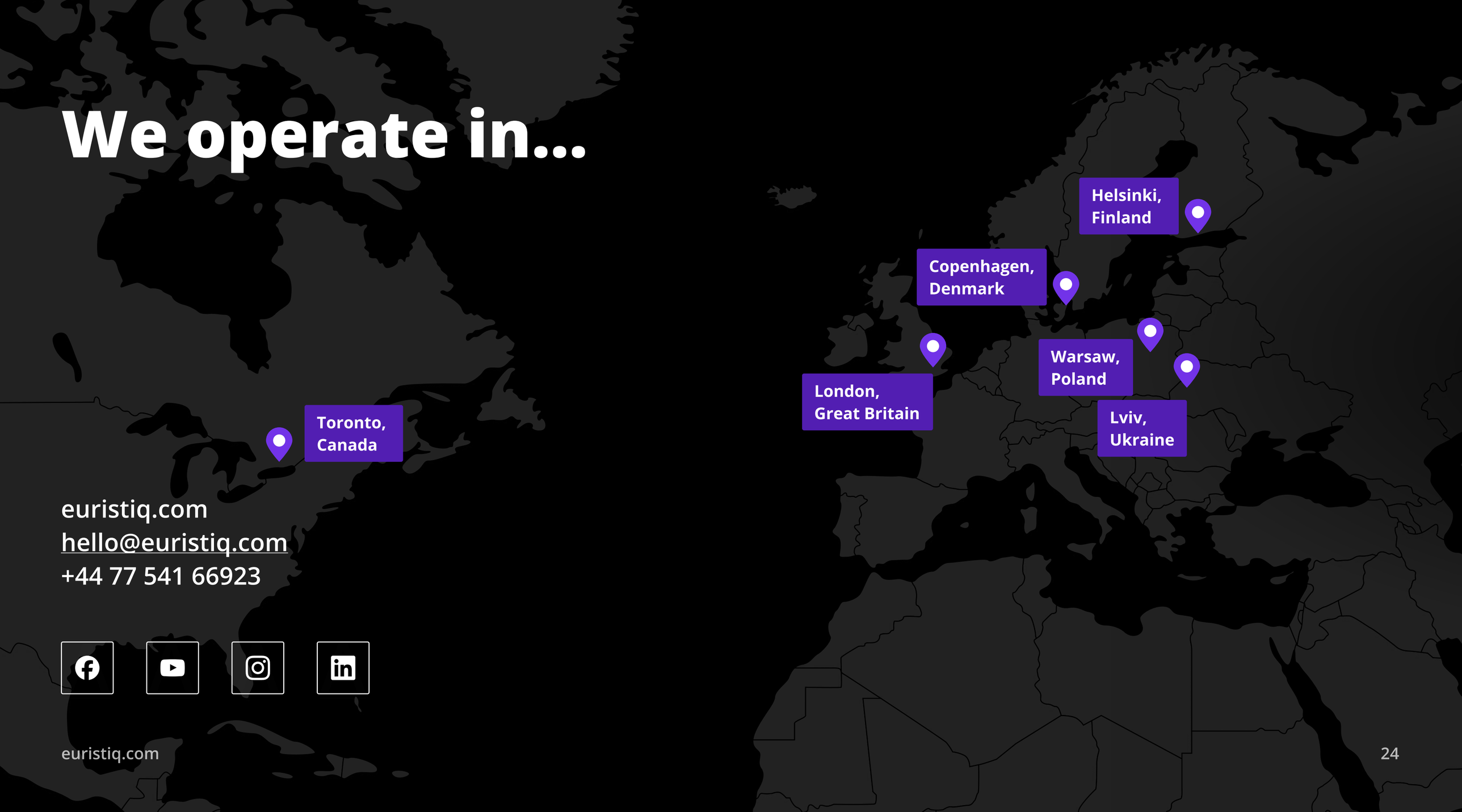
David O'Callaghan
Head of Development, Ryanair

The project has been successful; end customers like the solution and find it valuable. Euristiq has completed all sprints on time and communicates effectively through virtual meetings. The team's outstanding commitment to the project, despite challenging circumstances, stands out.



Sally Edwards
Founder and CEO, Heart Zones

We operate in...



euristiq.com
hello@euristiq.com
+44 77 541 66923