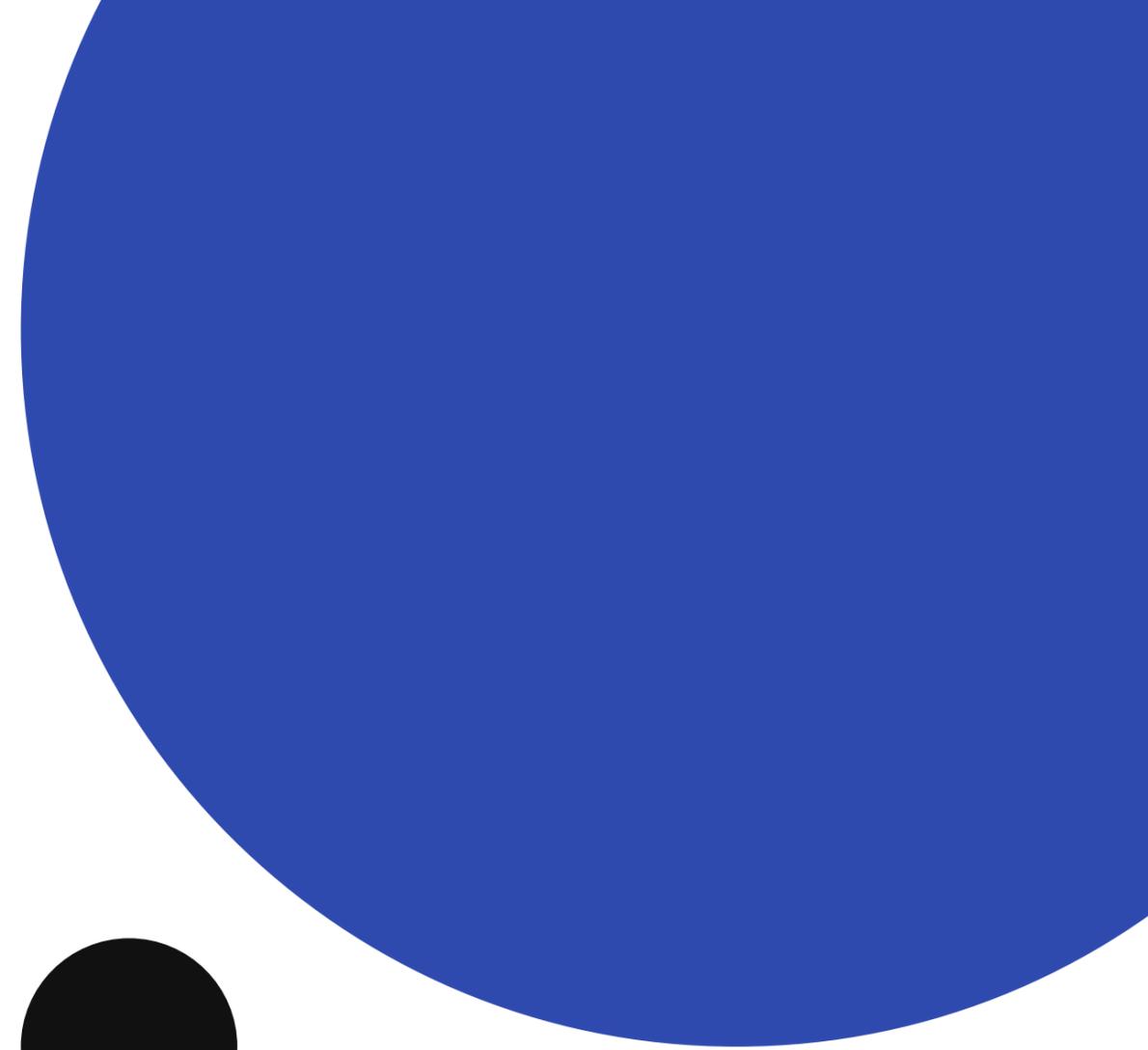
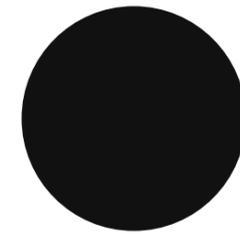




# Corporate Profile

We Solve eCommerce Tech Challenges



# WebMeridian

Is a full-service Magento development agency focused on development, delivery and support of eCommerce solutions.

Established in 2015, WebMeridian works to bring your ideas and concepts to new eCommerce platforms for your business.



## Our Mission

We help elevate brands' online presence by tailoring robust tech and business solutions for eCommerce.

No more worrying about expensive, poorly made solutions. Let us take care of the technical side of your business so you can focus on creativity and the implementation of your big ideas.



# What We Do

## 1 Analysis and Consulting

We carry out in-depth research of your business field, needs and goals, then carefully think through the project in detail.

## 2 Concept & Architecture

Our tech experts design the perfect architecture for your site, with the right features to increase your site's success.

## 3 Design & Development

We design a bespoke look and feel for your site to reflect your brand and to showcase the best products in your store.

## 4 Testing

Our QA testers check every element carefully and ensure your site functions according to the original requirements.

## 5 Support & Maintenance

We provide you with post-deployment maintenance and continuing support to ensure a unified client-product strategy.

## Our Team

- ▶ eCommerce Backend Engineer
- ▶ eCommerce Frontend Engineer
- ▶ Business Analyst
- ▶ Project Manager
- ▶ DevOps
- ▶ QA

# Technologies



Magento



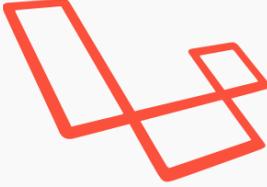
Shopify



WordPress



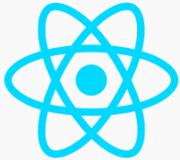
Zend  
Framework



Laravel



Symfony



React.js



Android



iOS



Vue.js



# Core Expertise



# Magento

WebMeridian's primary focus is solving eCommerce tech challenges with Magento 2. Our team is ready to help you, ensuring the highest coding standards and using the best practices for your site's security and performance.

## Additional

- ▶ Integrations with 3rd Party Applications
- ▶ CRO/SEO Optimisation
- ▶ Concept and Branding
- ▶ Ongoing Support
- ▶ Security Checks

## Improvements

- ▶ Magento Upgrades
- ▶ Magento Updates
- ▶ Magento Performance Optimisation
- ▶ UI/UX and Performance Optimisation
- ▶ eCommerce Consulting

## Development

- ▶ Magento Store Development  
B2B, B2C, C2C, Marketplaces
- ▶ Migration from Magento 1 to Magento 2
- ▶ Migration from Other CMS to Magento
- ▶ Magento Extension Development



# Advanced Capabilities



## Shopify

WebMeridian is a trusted tech partner with a team of 30+ expert developers who can handle any challenge.

We create fast, interactive and secure sites that increase conversion and make your business stand out through Shopify Development Services.



## WooCommerce

WooCommerce is the muscle behind 15.2 million websites and accounts for 37% of all eCommerce stores around the globe.

As an experienced, skilled WooCommerce development agency, we will work with you on design and customisation every step of the way.



## Shopware

We offer end-to-end web and mobile eCommerce solutions that work flawlessly, regardless of screen size or resolution.

Our team is highly skilled in their field and understands the critical aspects of Shopware development.

## Core Services

eCommerce Consulting  
eCommerce Development

Product Development  
Staff Augmentation/Outstaffing

Outsourcing  
Support and Maintenance

# Engagement Models

## eCommerce Segments

Business to Business  
Business to Consumer  
Consumer to Consumer

## Industries

Manufacture  
Retail / Wholesale  
Dropshipping Platforms  
Marketplaces

# Awards and Recognitions

REVIEWED ON   
**Clutch** 13 REVIEWS





# Recent Projects

Our recent projects and case studies  
released between 2017 and 2020

# Miche.it

◀◀ tap to the link

Branded online shop for famous Italian bicycle brand

Migration to Magento 2 from another CMS

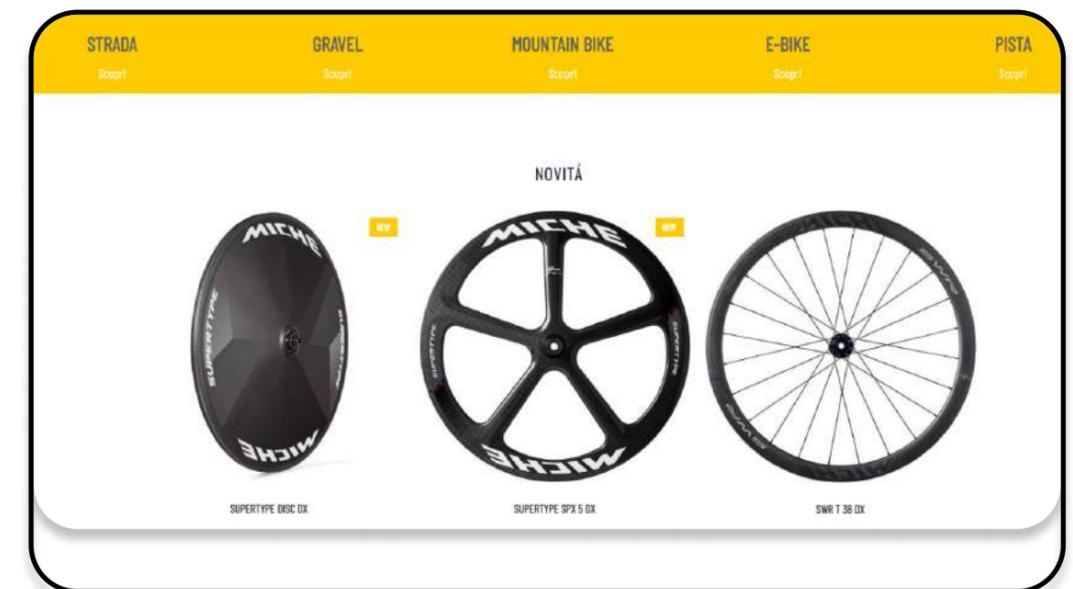
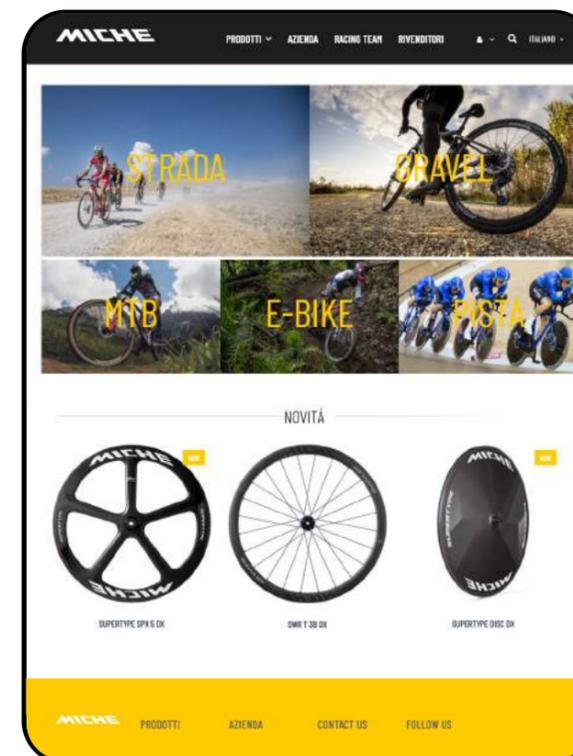
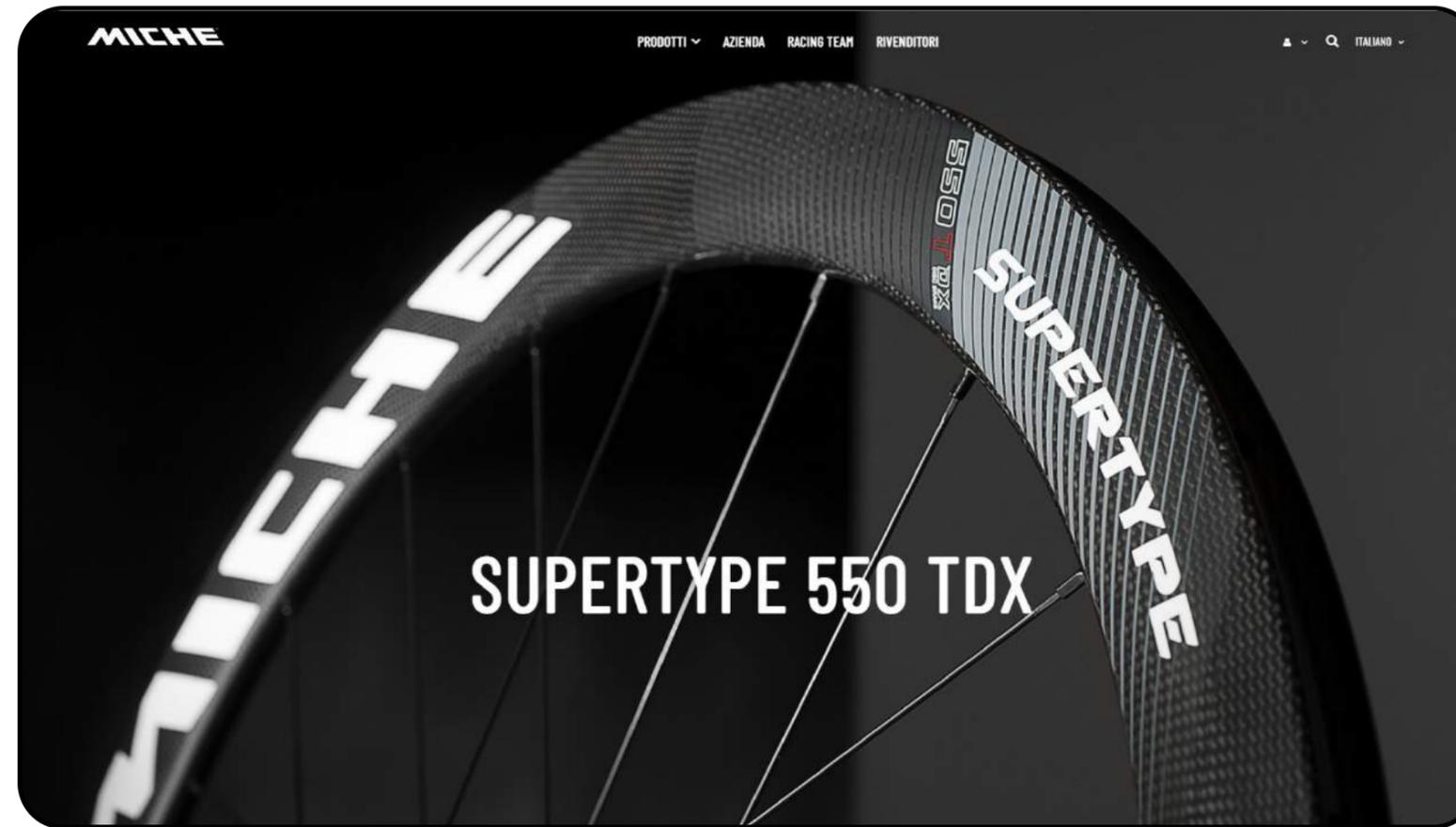
## Features

- ▶ Deep customizations in layout and adjusted frontend part
- ▶ Customizations for product selection
- ▶ Product display customization
- ▶ Custom checkout

**Duration** 240 hours

## Team

- 1 Backend developer
- 1 Frontend developer
- 1 QA engineer
- 1 DevOps
- 1 Project Manager



# Factorylux

Online store for tools and light equipment

Merging of two different CMS into one Magento 2-based multistore.

Migration from Magento 1.9 to Magento 2 with many customizations.

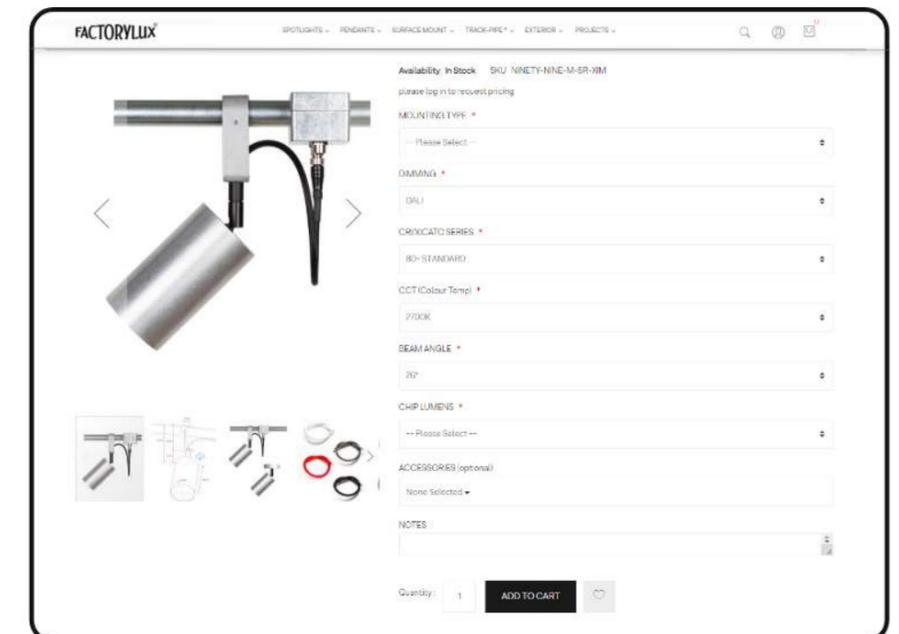
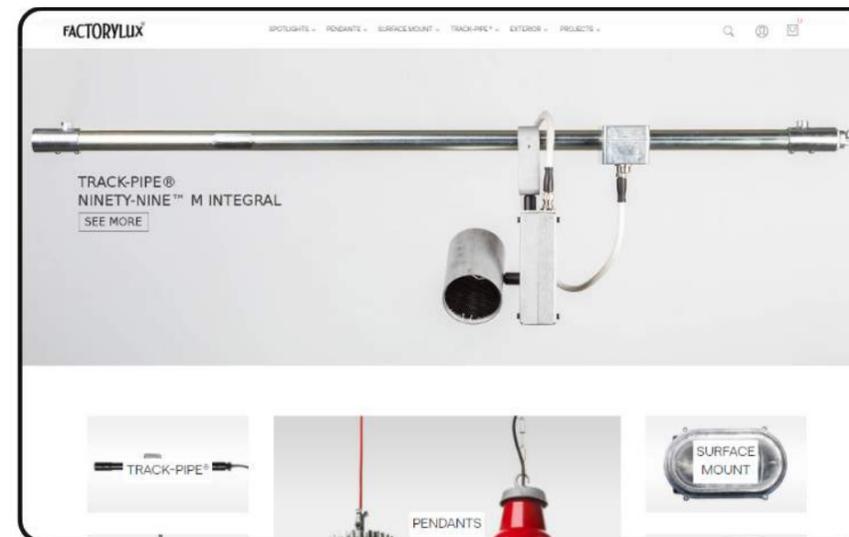
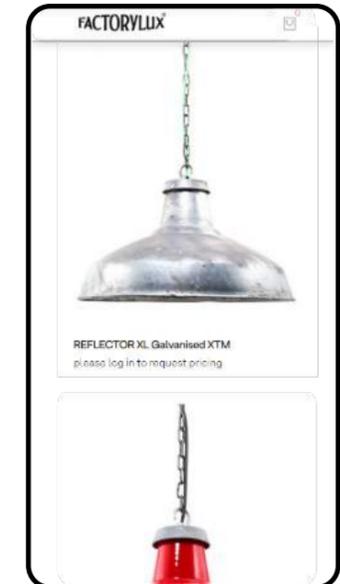
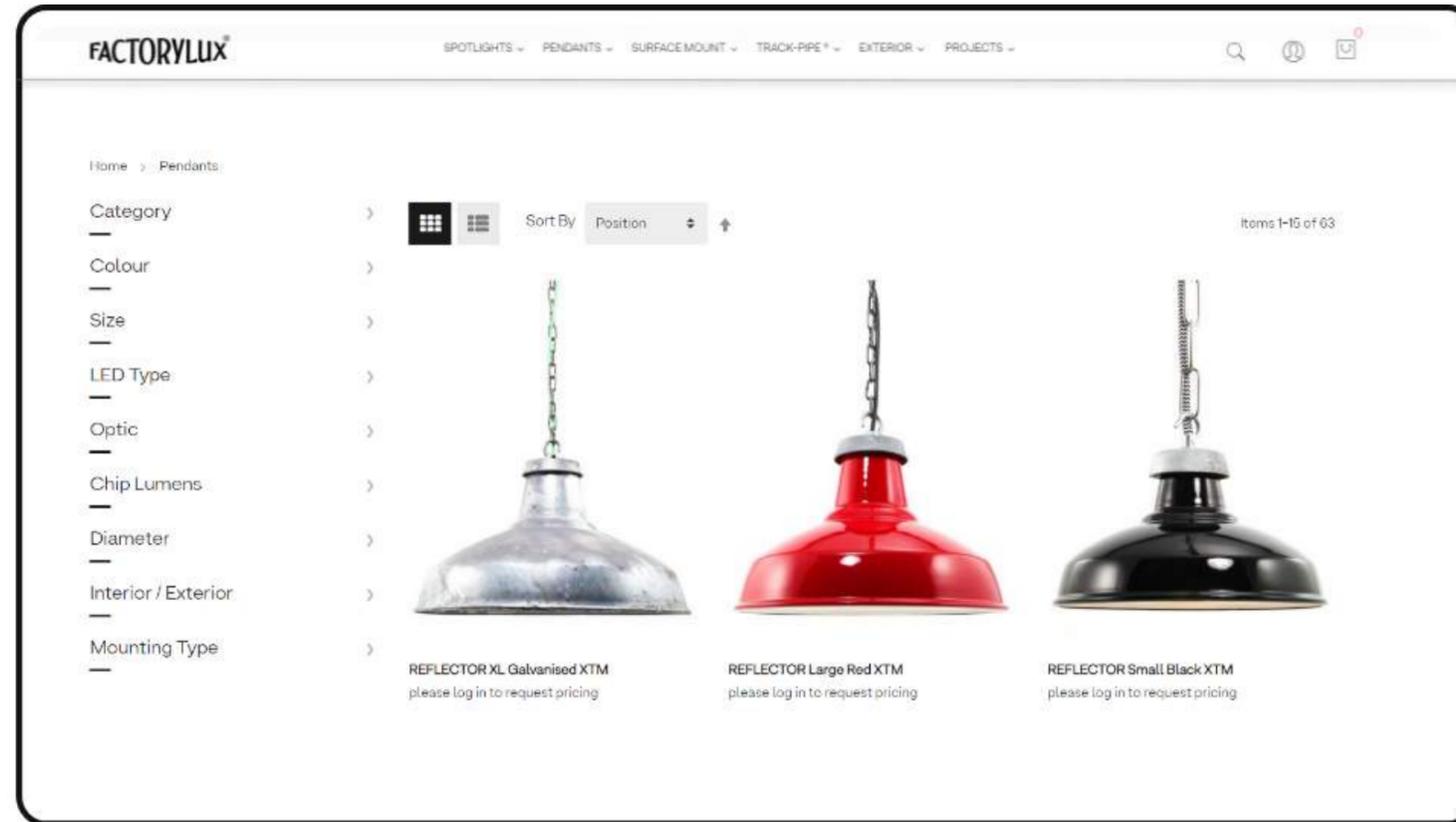
## Features

- ▶ Klaviyo integration
- ▶ Klarna checkout
- ▶ Customizations of the ordering process
- ▶ Deep customizations in template
- ▶ Changes in the product page
- ▶ Product configurator for a separate shop

**Duration** 410 hours

## Team

- 2 Backend developers
- 1 Frontend developer
- 1 QA engineer
- 1 DevOps
- 1 Project Manager



# Reifen-Berg

Online shop for wheels, tyres and car accessories

Migration from Magento 1.9 to Magento 2.  
Multidomain Multistore.

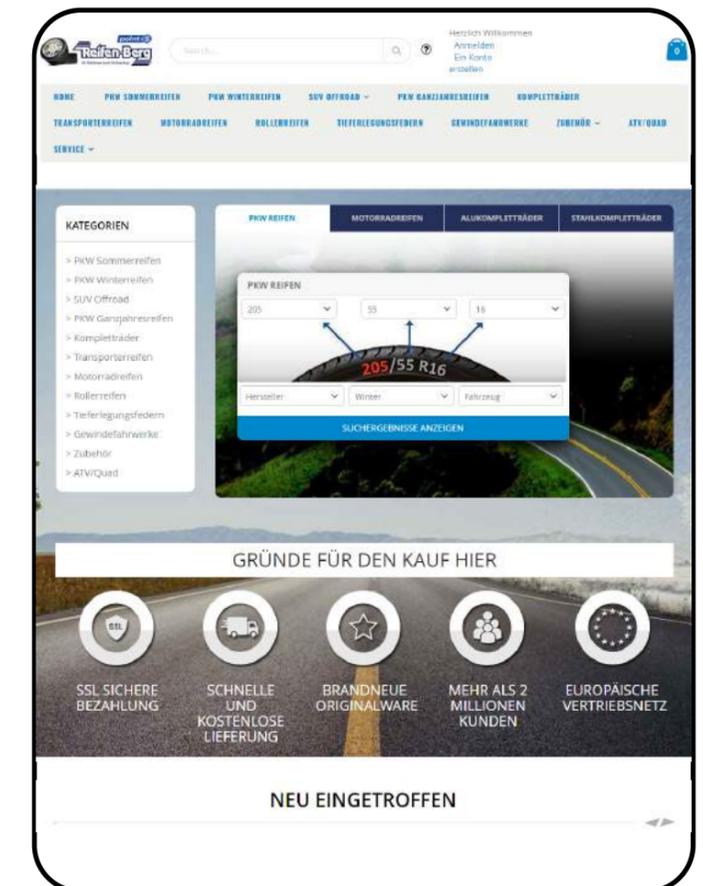
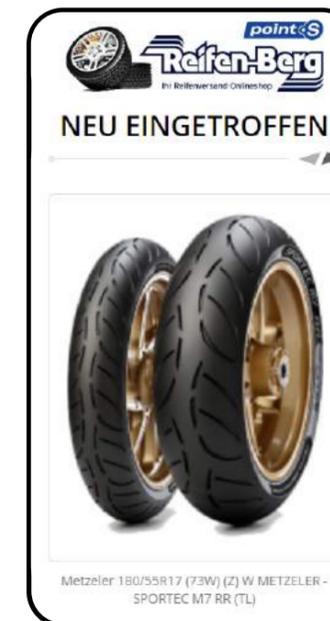
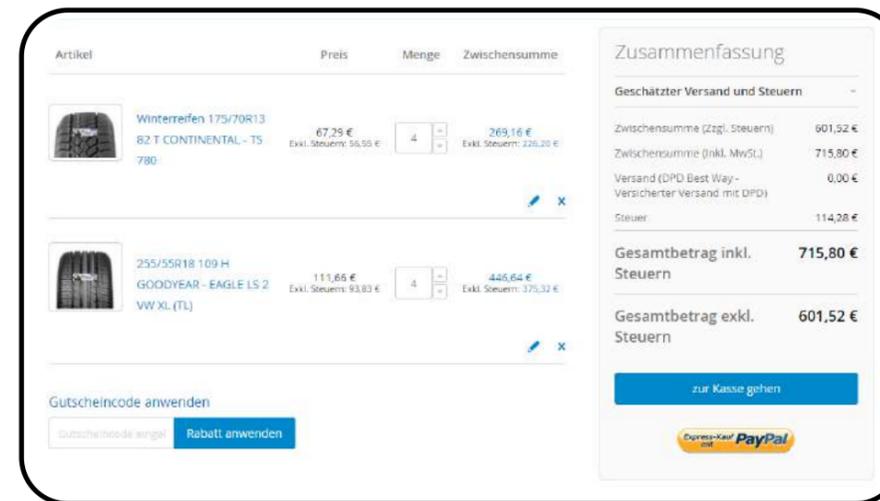
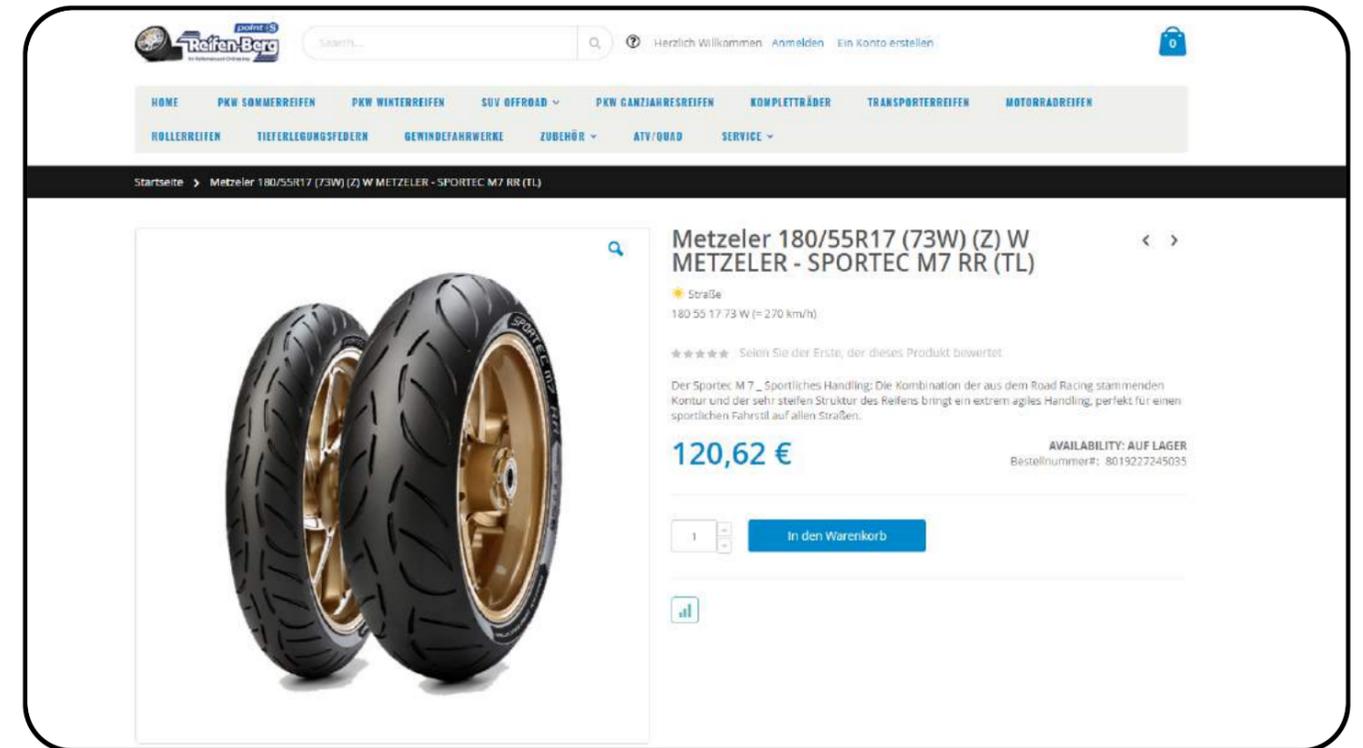
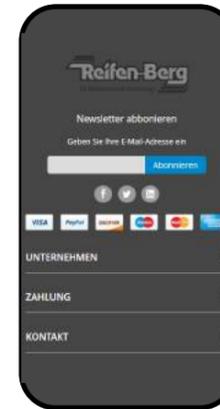
## Features

- ▶ Custom import processor
- ▶ Integration with an ERP system
- ▶ Payment methods
- ▶ Shipping methods
- ▶ Custom search engine

**Duration** 1862 hours

## Team

- 2 Backend developers
- 1 Frontend developer
- 1 QA engineer
- 1 DevOps
- 1 Project Manager



# Lampen online.de

Lights, lighting and lamps webshop

Ongoing Support for German Magento 2  
online shop

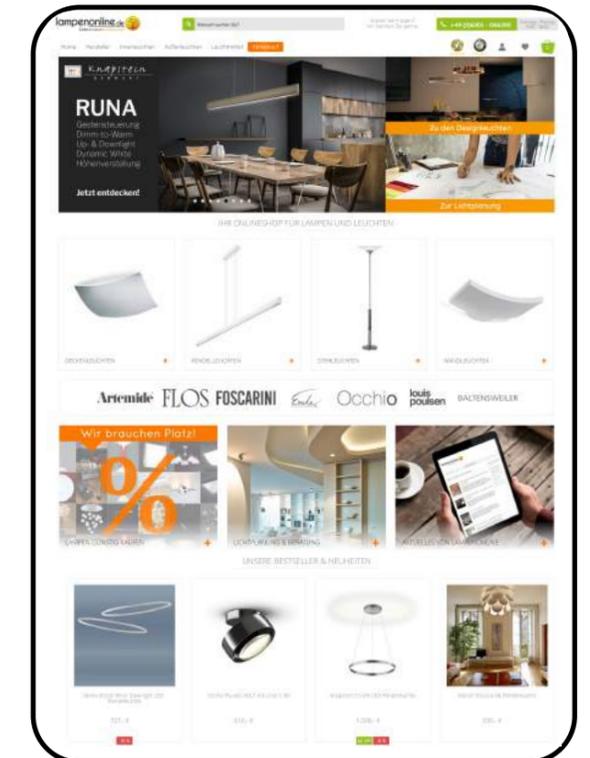
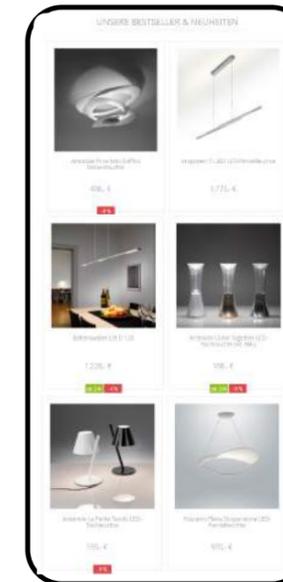
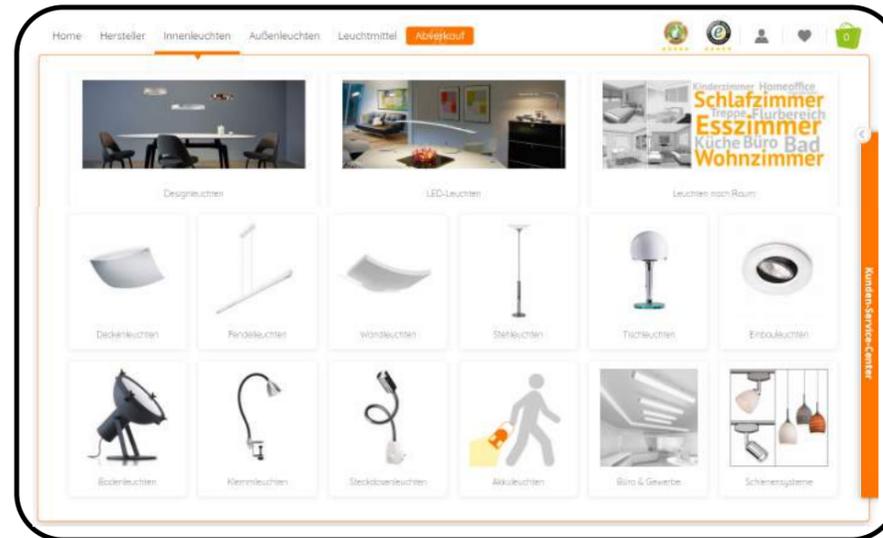
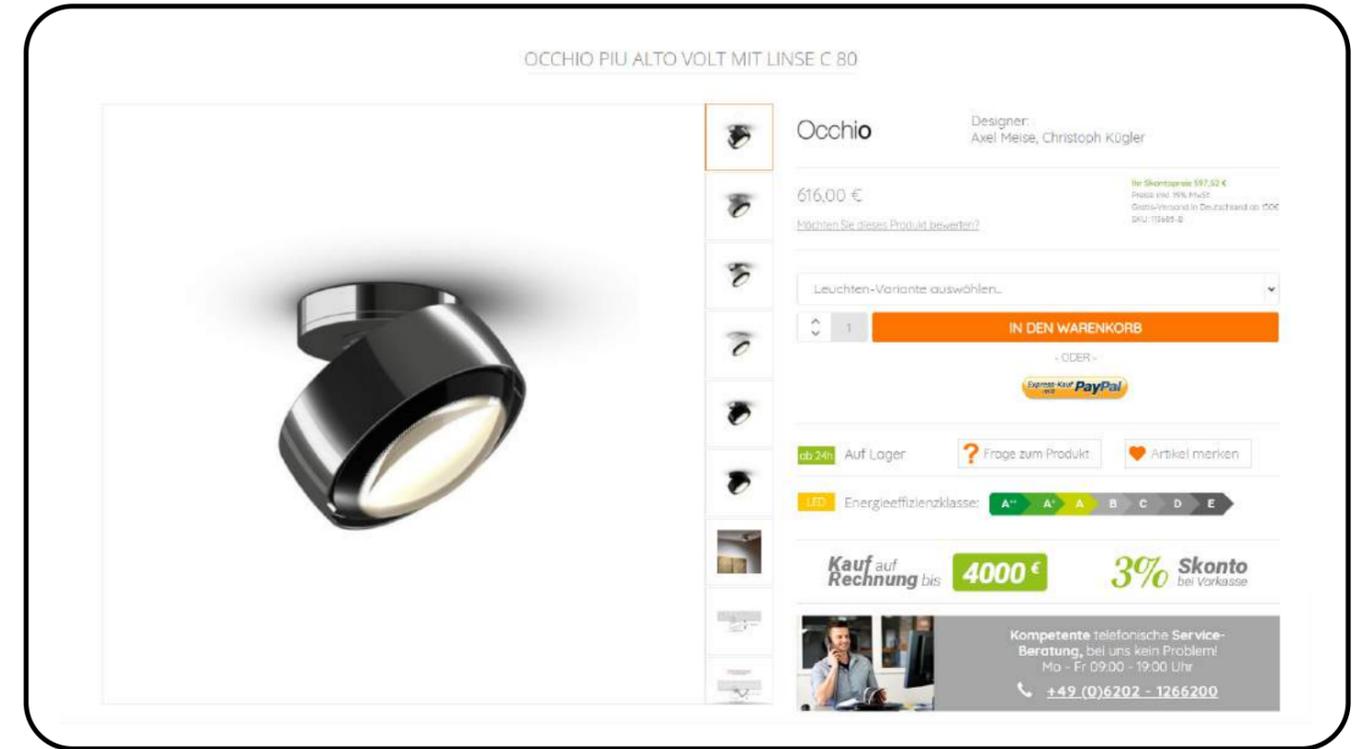
## Scope of work

- ▶ Magento 2 upgrades and updates
- ▶ Site stability and performance optimization
- ▶ Development of an advanced filters  
search

Duration 1 year

## Team

- 1 Backend developer
- 1 Frontend developer
- 1 QA engineer
- 1 SEO specialist
- 1 Project Manager



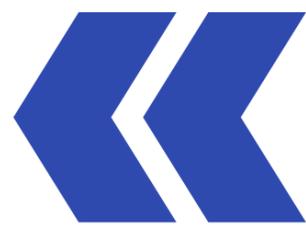


# Our Clients Say



**They are responsive, flexible, and make everything as we want.**

Gideon Weiler, CEO, RNB, Clutch Review



**They are professional and friendly. We felt good support from the WebMeridian team.**

Aoife Ryan, Online Sales & Marketing Head,  
Musical Instruments Store, Clutch Review



**They react quickly and solve any issues efficiently.**

Dominic Foerst, CEO, Web Consulting Agency, Clutch review



**We needed solutions regarding our website. Solutions were suggested in the short term. The team regularly complied with deadlines. Always in touch. Project management is very polite, reliable and professional compared to other vendors.**

Dmitriy Sosnitskiy,  
QA/Operation department at Protectimus Solutions LLP, GoodFirms

# Availability

We're available for meetings at Magento, at major eCommerce conferences in EU countries and at the world's biggest Magento web summits. Leave us a message to schedule a meeting.



## Contacts

+380665815853

Pushkinska str.32  
Kharkiv, Ukraine

+442080892054

36 Kings Road, Chelmsford,  
Essex, CM1 4HP, United Kingdom

+491626501563

Germany



### Anna Vasilchenko

Business Development Manager

Anna Vasilchenko

anna.vasilchenko@webmeridian.net



### Yuri Sulima

CEO

+380634753561

info@webmeridian

y.sulima@webmeridian.net



### Denys Kharlamov

Business Development Manager

denys.kharlamov@webmeridian.net